Configurable Services in the Cloud

Supporting variability while enabling cross-organizational process mining

Wil van der Aalst



Where innovation starts

### **Acknowledgements**

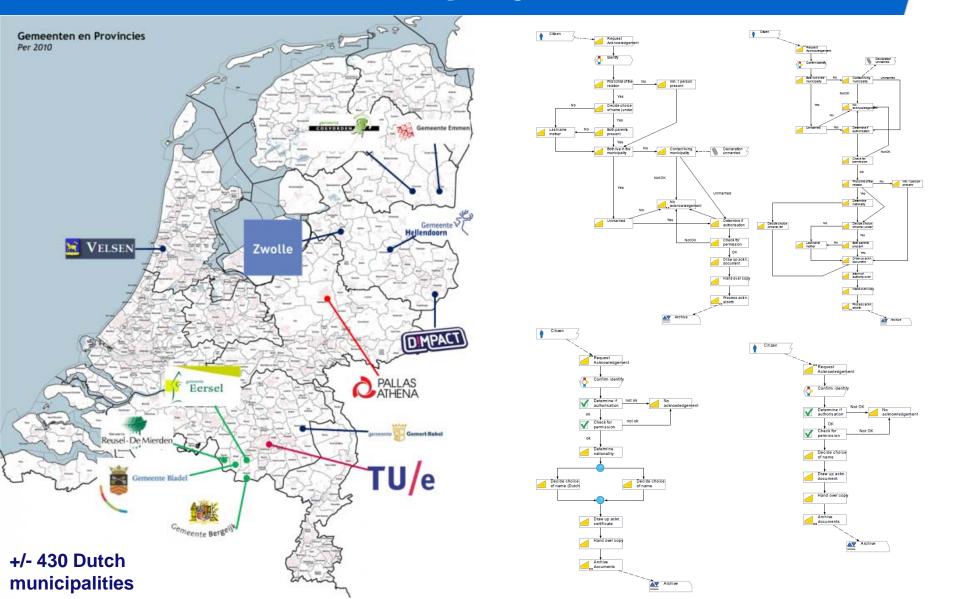
Marcello La Rosa

Process Configuration.com

- Florian Gottschalk
- CoSeLoG: Joos Buijs, Jan Vogelaar, Boudewijn van Dongen, Eric Verbeek, Hajo Reijers.
- Marlon Dumas, Arthur ter Hofstede, Niels Lohmann, Michael Rosemann, Jan Mendling, ...
- ProM team (www.processmining.org)
- YAWL team (www.yawlfoundation.org)



# The need for configurable process models: CoSeLoG project



# The need for configurable process models: Suncorp case

#### End to end process has between 250-1000 process steps



Sources: Guidewire reference models, GIO CISSS Project, CI US&S P4PI Project



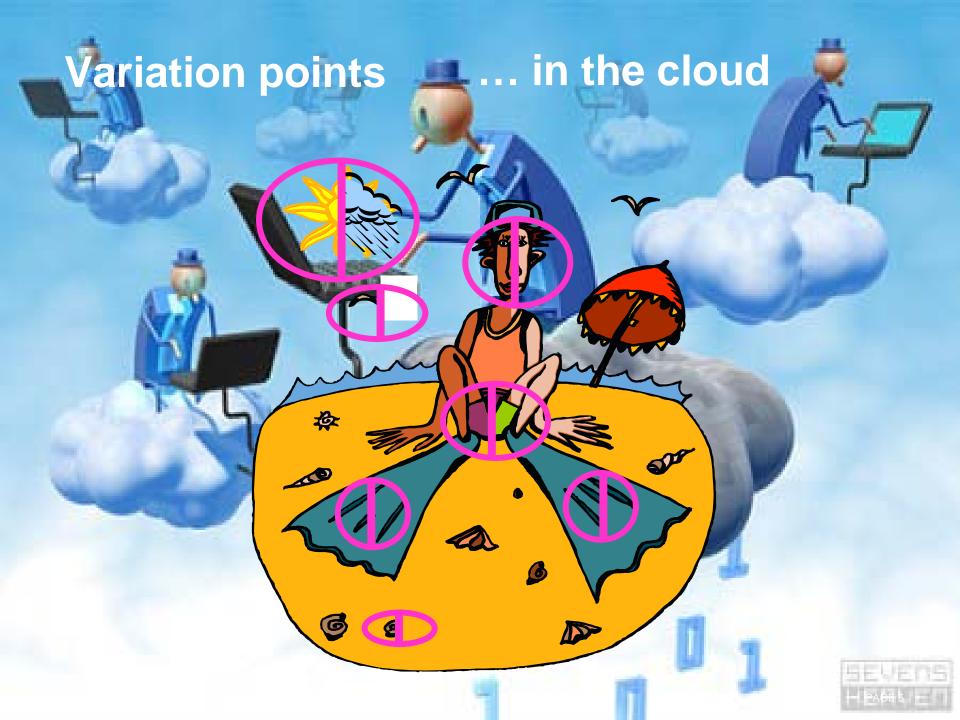


**30** variations

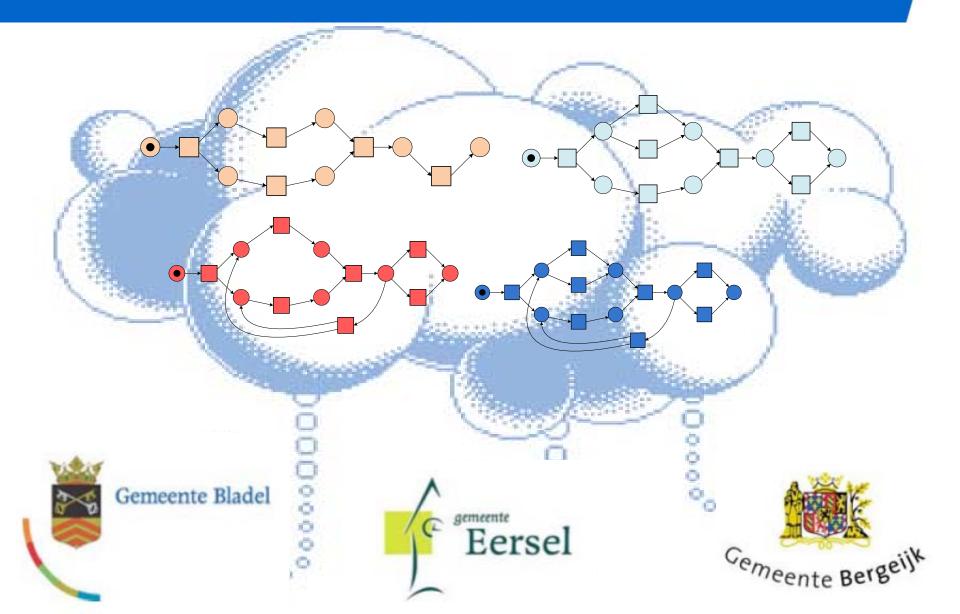
# Two variants of the same process ...



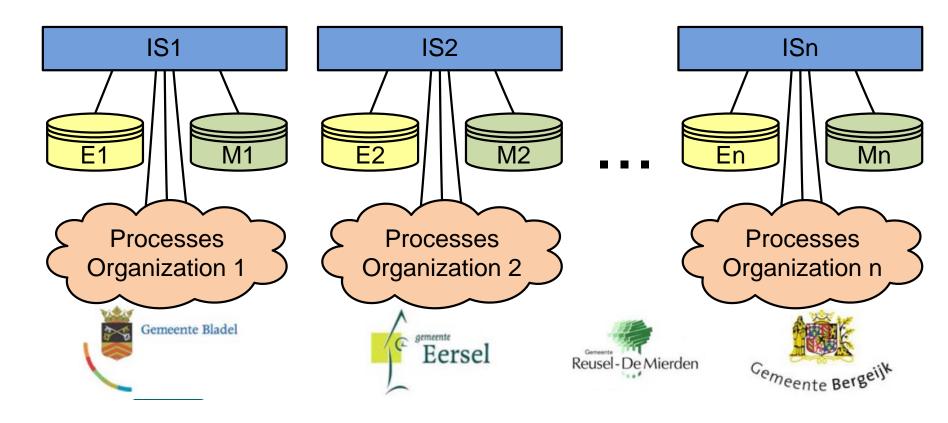




# **Cloud computing**



#### **Traditional Situation**



**IS = Information System** 

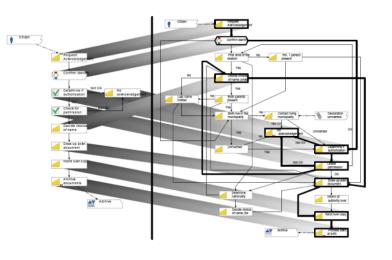
**E = Event log** 

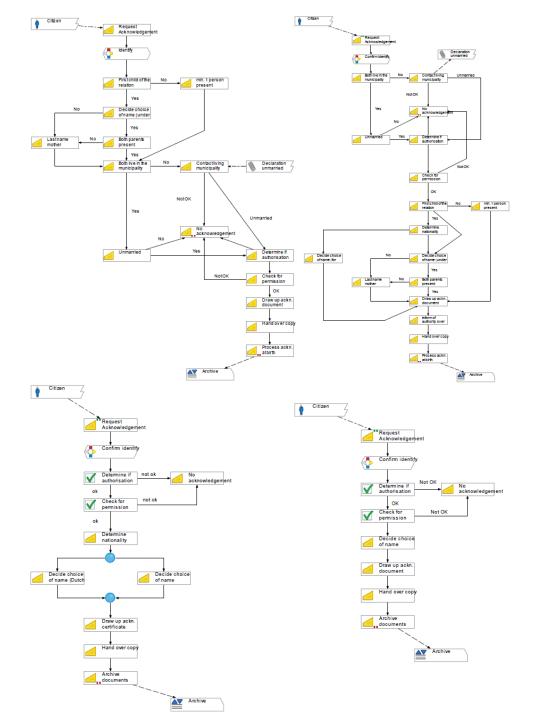
M = Models

# Example

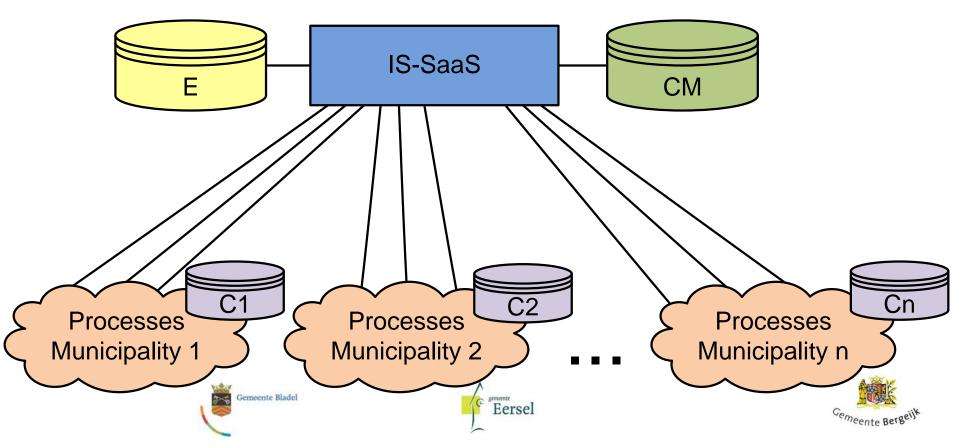
Acknowledgement of an Unborn Child

- Same but different ...
- "Couleur Locale"
- Different from NVVB models.
- Configurable process models!





# **Using SaaS Technology**



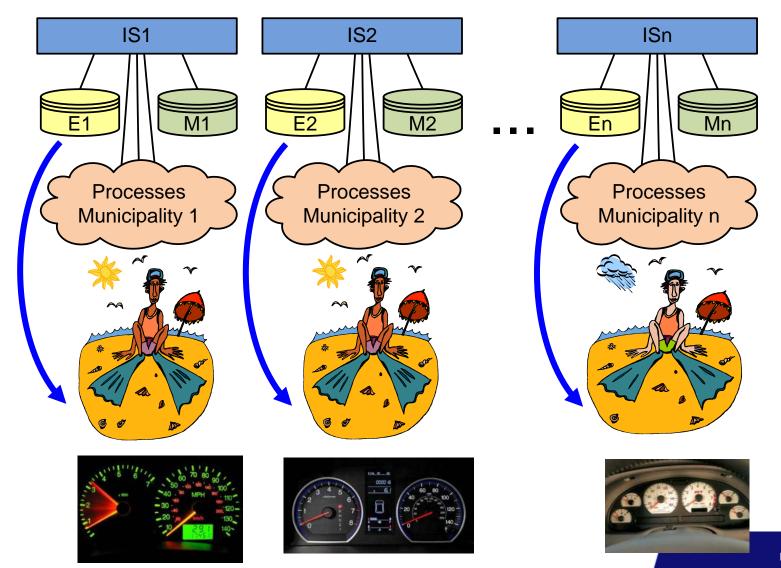
IS-SaaS = Information System (using a SaaS-based BPMS)

E = Event log

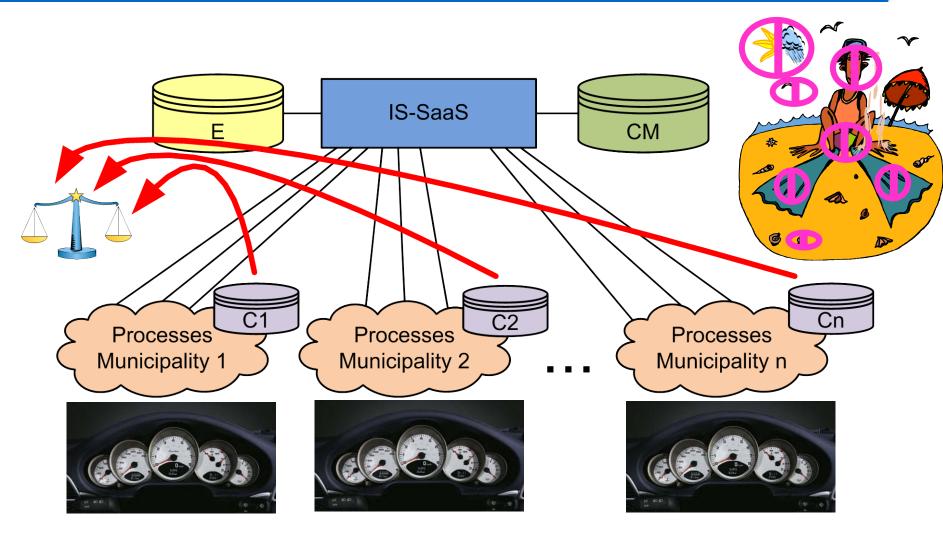
**CM = Configurable Models** 

**C** = Configuration

# **Process Mining: Before**



# **Process Mining: After**



cross-organizational process mining



## **Positioning of Configuration**

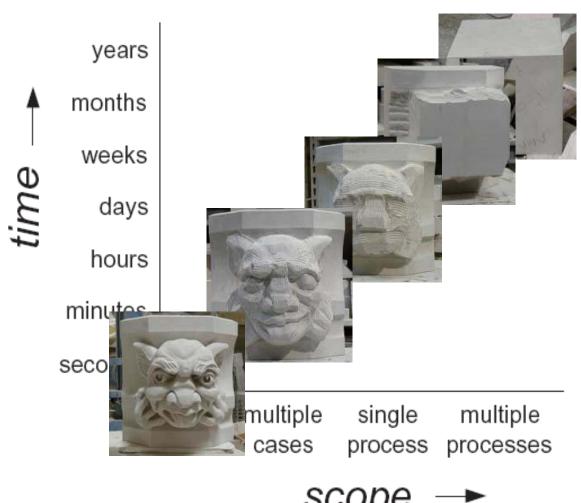
#### Some quotes from Michelangelo

- "Every block of stone has a statue inside it and it is the task of the sculptor to discover it."
- "I saw the angel in the marble and carved until I set him free."
- "Carving is easy, you just go down to the skin and stop."



Michelangelo's David

# Life is about making choices ...



#### Time and artifacts

- Design time (generic model, i.e., is not released for instantiation)
- Configuration time (specific model, i.e., can be instantiated)
- Instantiation time (specific model + instance)
- Run time (specific model + instance + state/partial trace)
- Auditing time (specific model + instance + full trace)



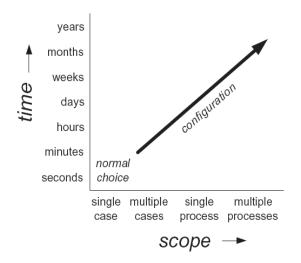






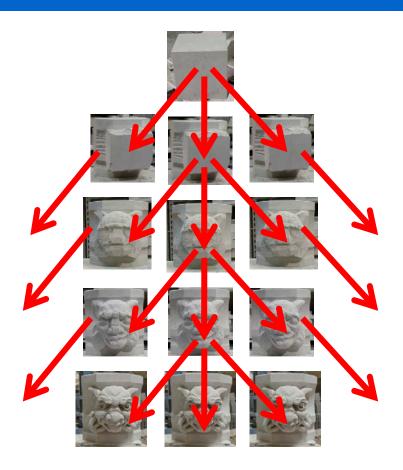


#### Continuum



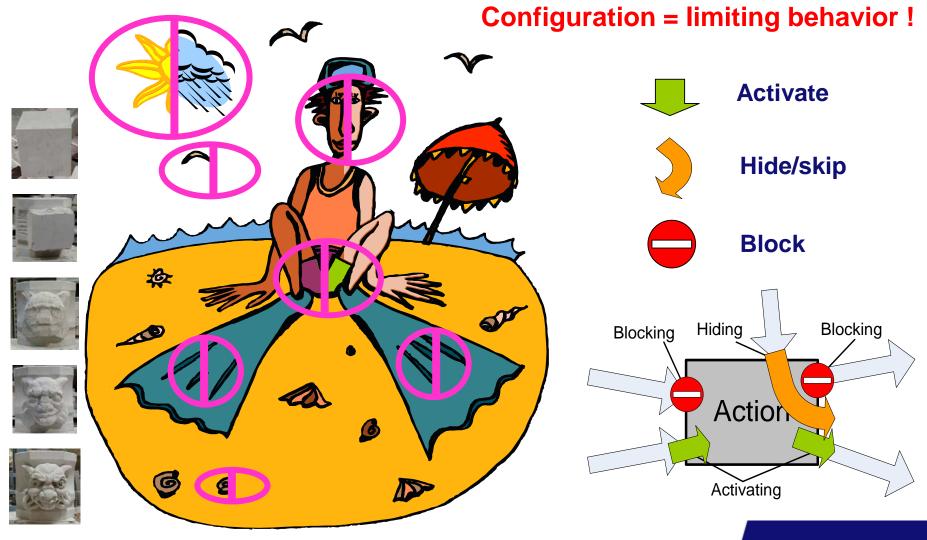
- In The Netherlands, ...
- In Brisbane, ...
- When the sun shines, ...
- On Sunday, ...
- When very busy, ...
- For these customers, ...



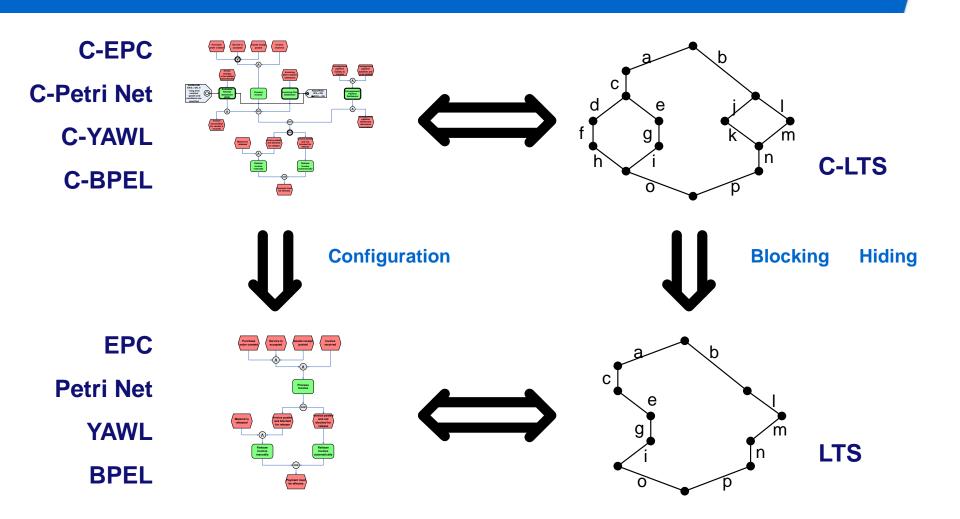


Branching structure

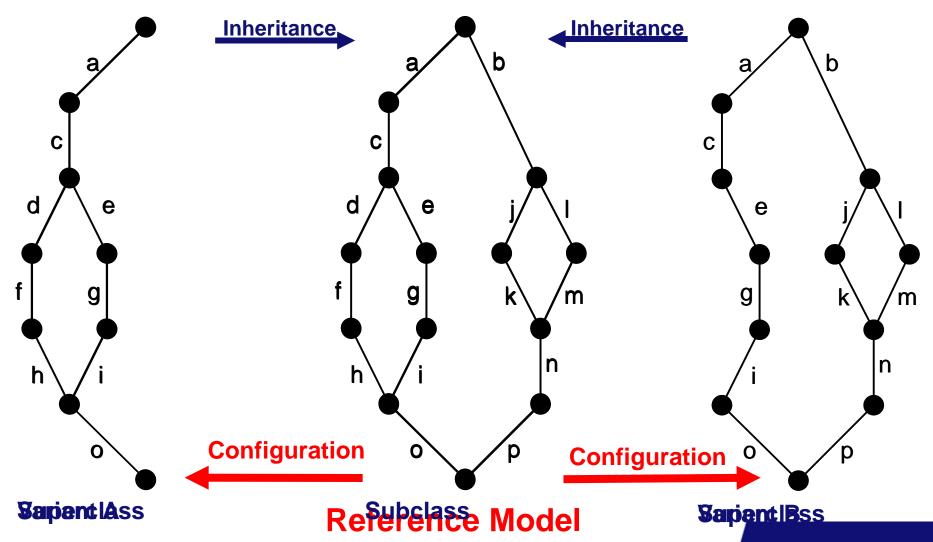
# Hiding and blocking



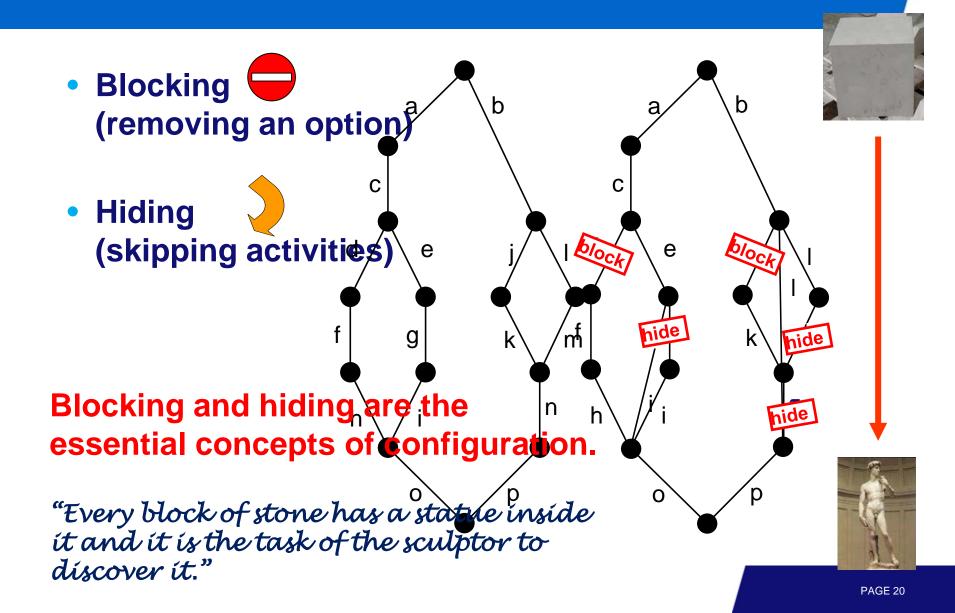
# **Configurable Process Models**



# Inheritance of dynamic behavior

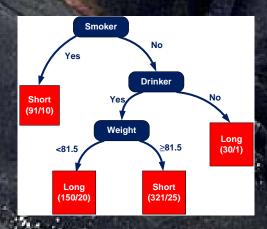


## **Configuration Techniques**





# Process Mining =



(E.SD)

(RM.RD)

(E.SD)

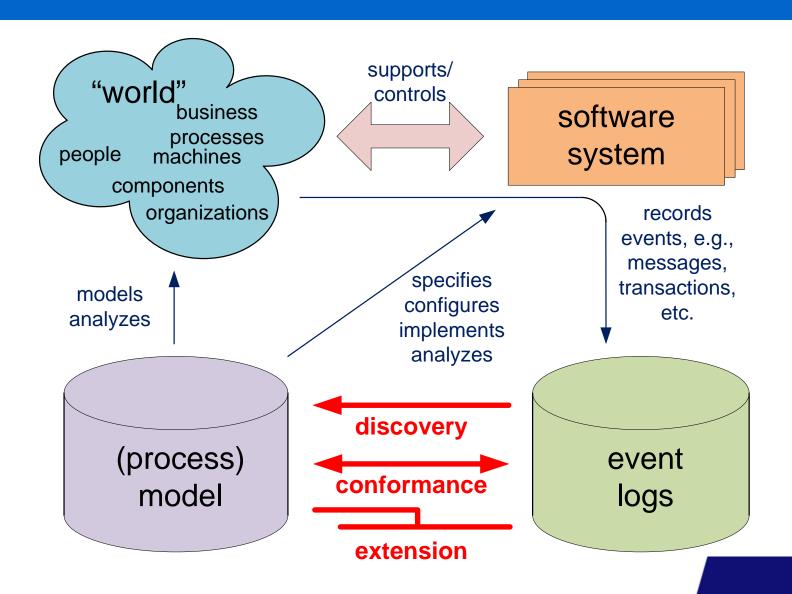
(RM.RD)

(E.SD)

Data Mining

Process Analysis

# Process mining: Linking events to models

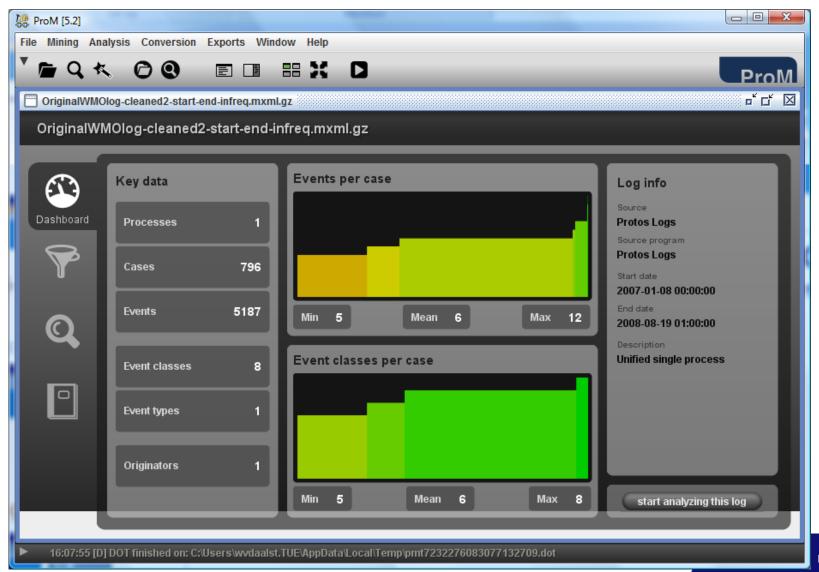


## **Example: WMO Harderwijk**

- Process related to the execution of "Wet Maatschappelijke Ondersteuning" (WMO) Harderwijk
- Handling WMO applications
- WMO: supporting citizens of municipalities (illness, handicaps, elderly, etc.).
- Examples:
  - wheelchair, scootmobiel, ...
  - adaptation of house (elevator), ...
  - household help, ...

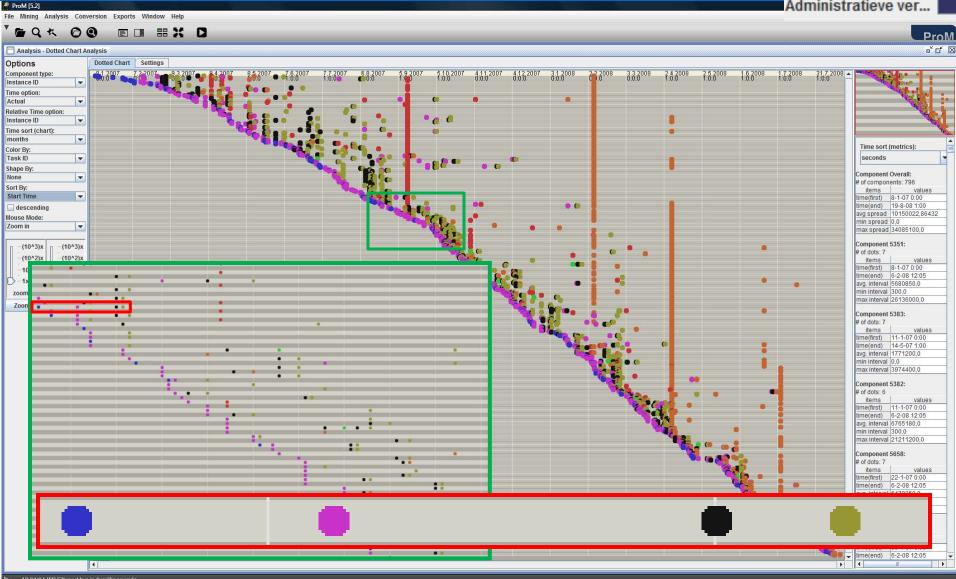
### **Event log**

(796 applications, 5187 events)

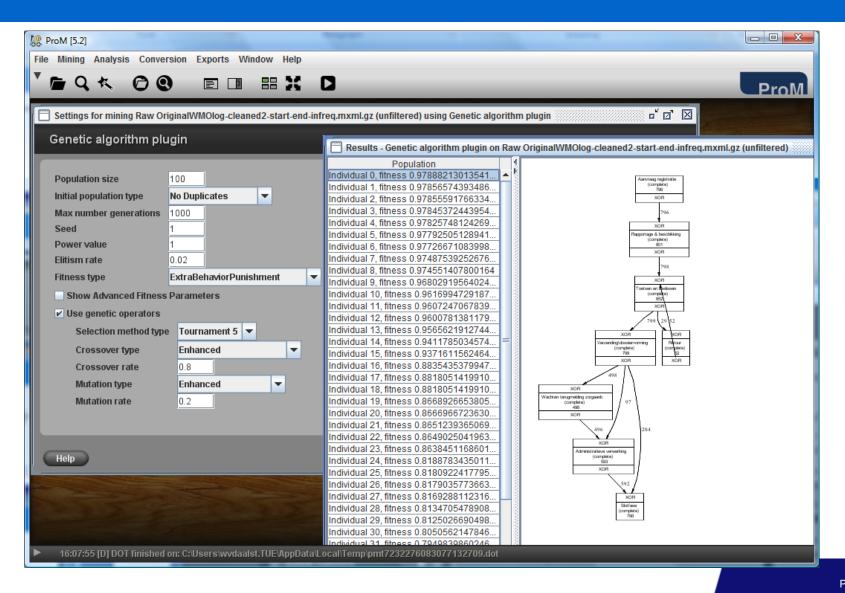


# Helicopter view of 1.5 years

Wachten terugmeldi... Retour: Aanvraag registratie: Slotfase: Rapportage & besch... Verzending\dossierv... Toetsen en beslissen: Administratieve ver...

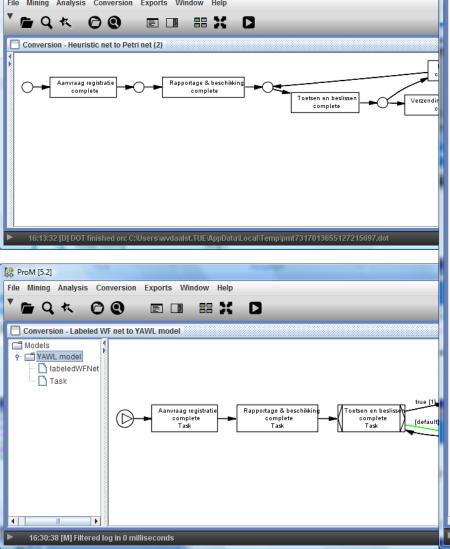


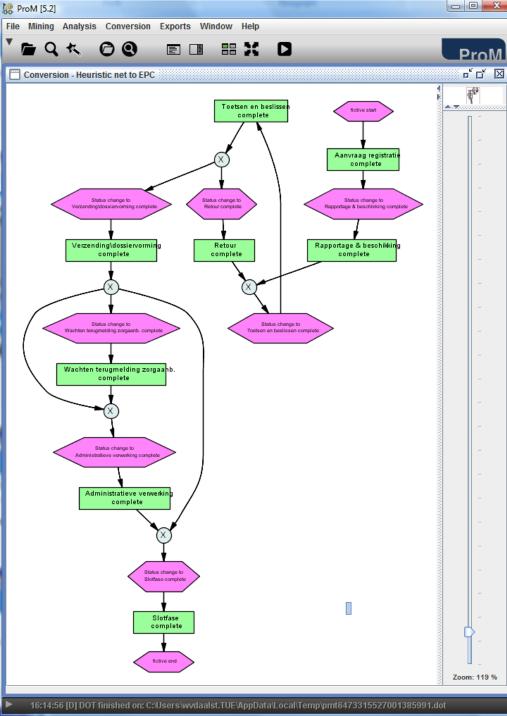
## **Process discovered using Genetic Miner**



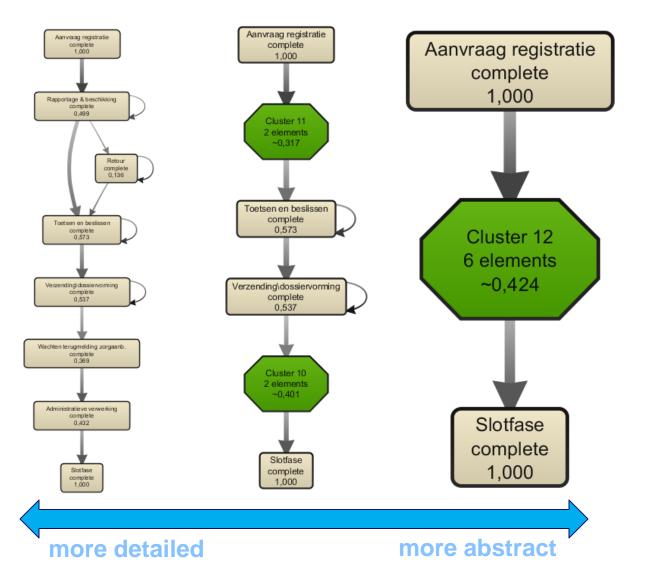
# Various representations

ProM [5.2]





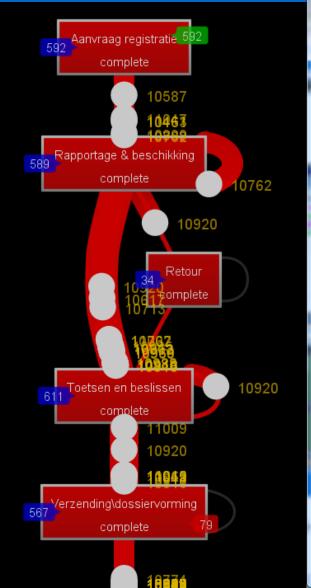
#### **Seamless abstraction**

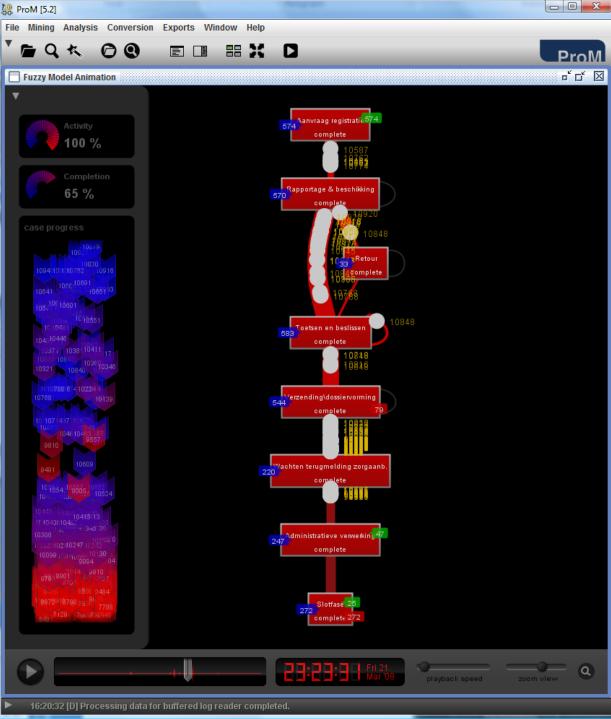






# Fuzzy Replay

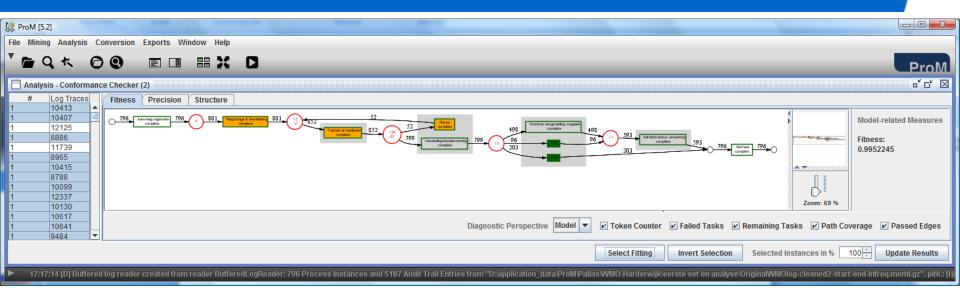


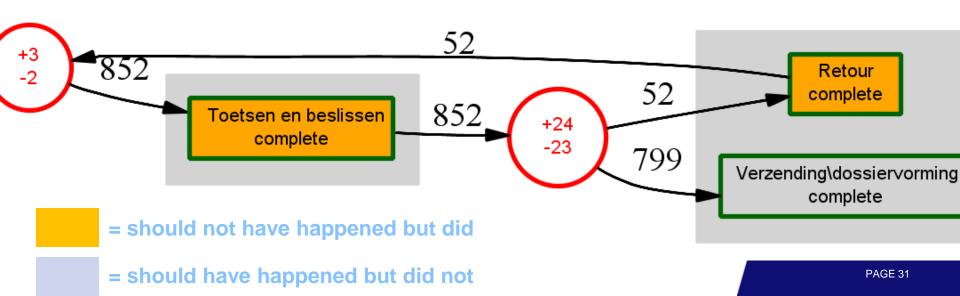


# Conformance checking using Replay

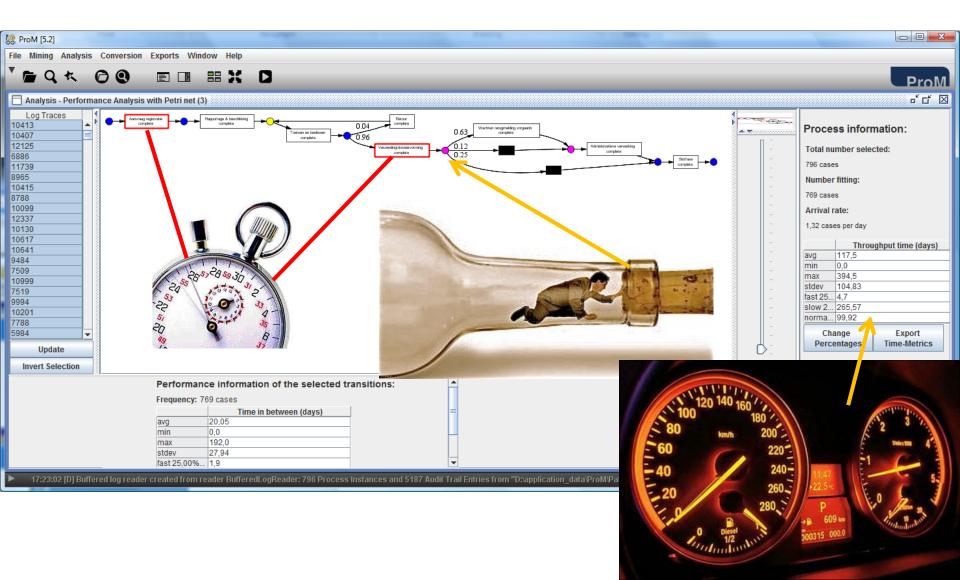
Model-related Measures

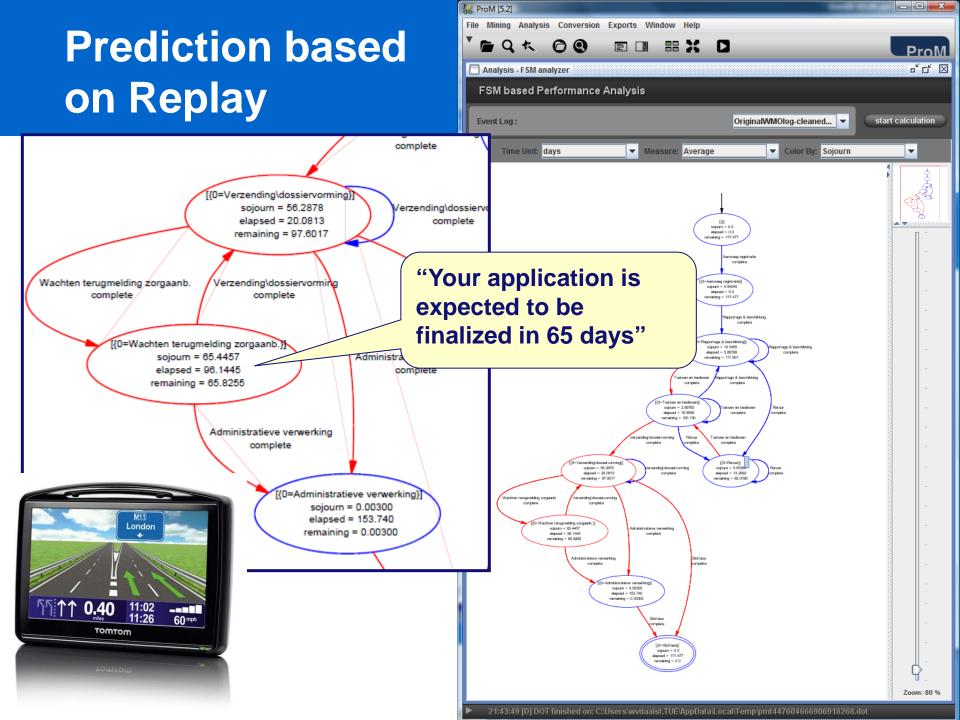
Fitness: 0.9952245





# Performance analysis using Replay





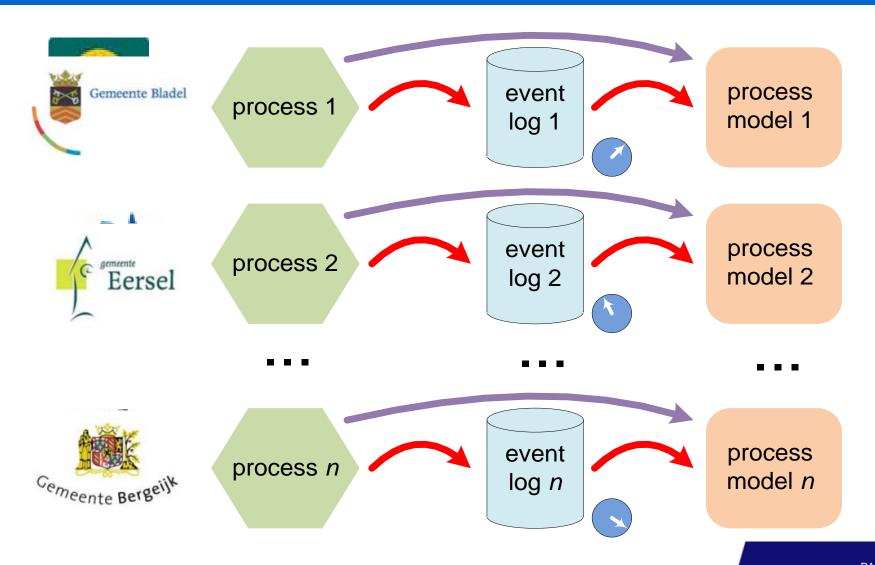
## From one to many organizations

- More than 80,000 organizations are using Salesforce
- More than 1 million organizations are using Google Apps
- All 430 Dutch municipalities are implementing the same set of processes
- All 94 U.S. District Courts in the United States share the same set of workflows
- All car-rental offices of Hertz, Avis, ...
- •

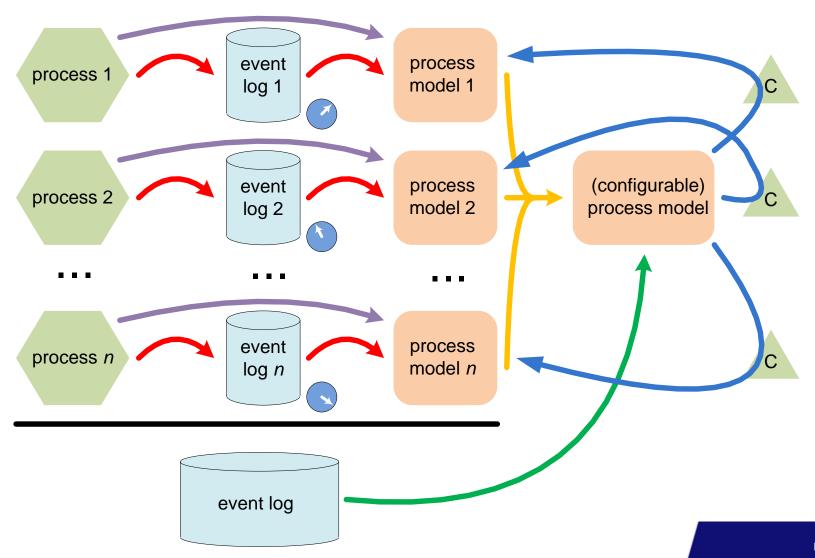




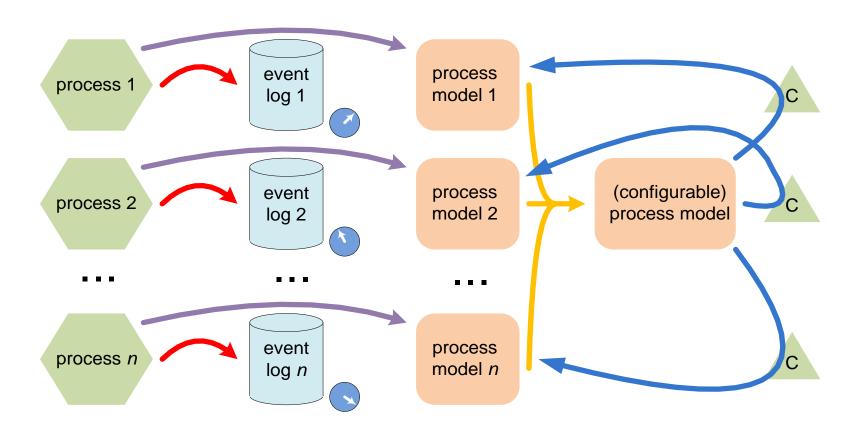
# Consider *n* organizations



### **Cross-organizational process mining**



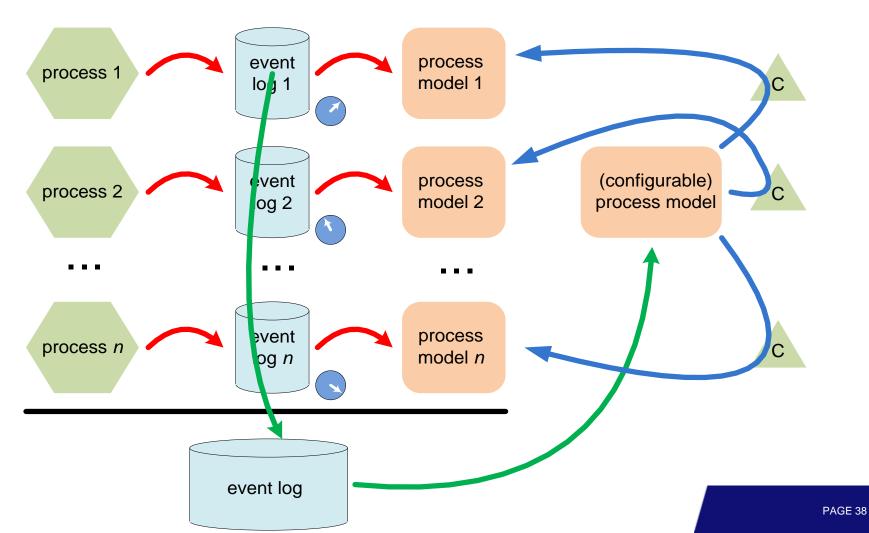
#### Pure model-based

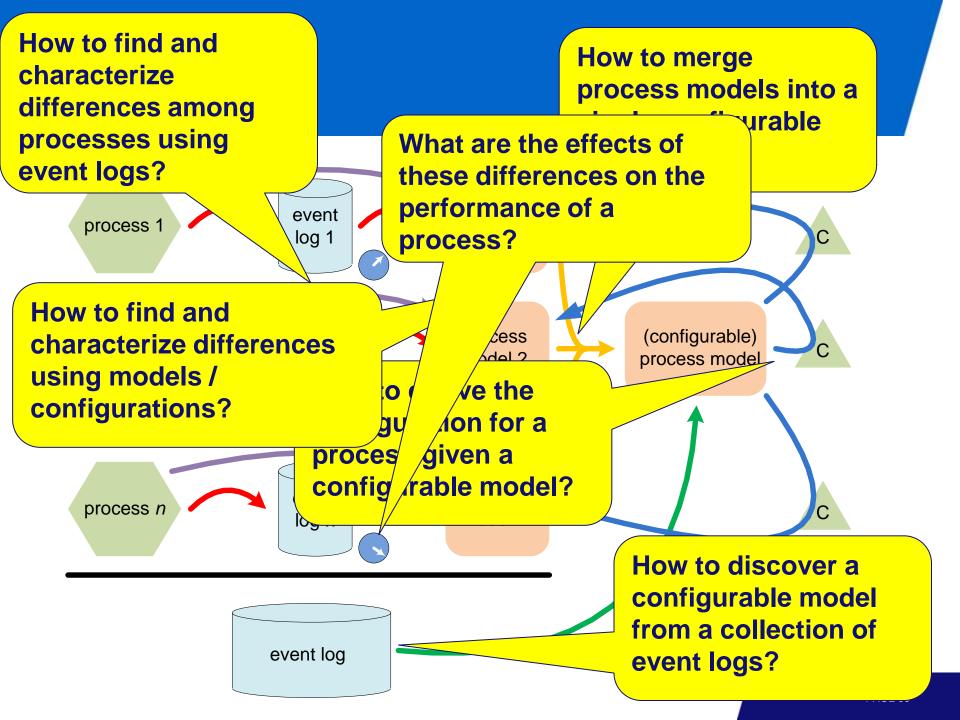


$$PM_1 + PM_2 + ... + PM_n = CM$$

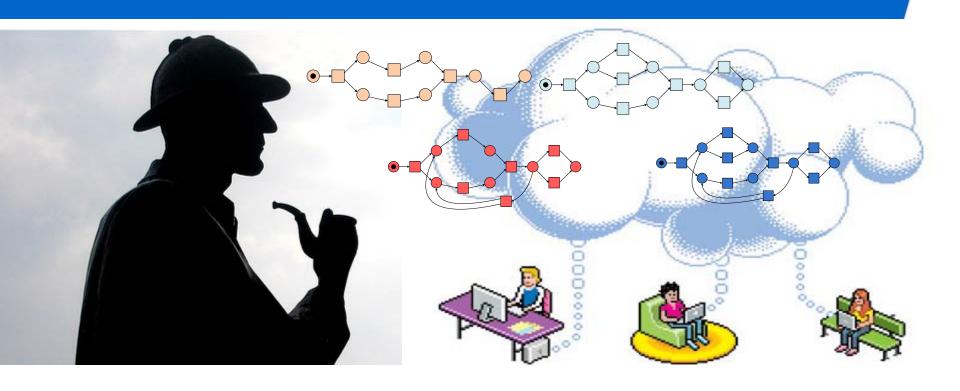
#### Pure log-based

$$\alpha(EL_1 + EL_2 + ... + EL_n) = CM$$





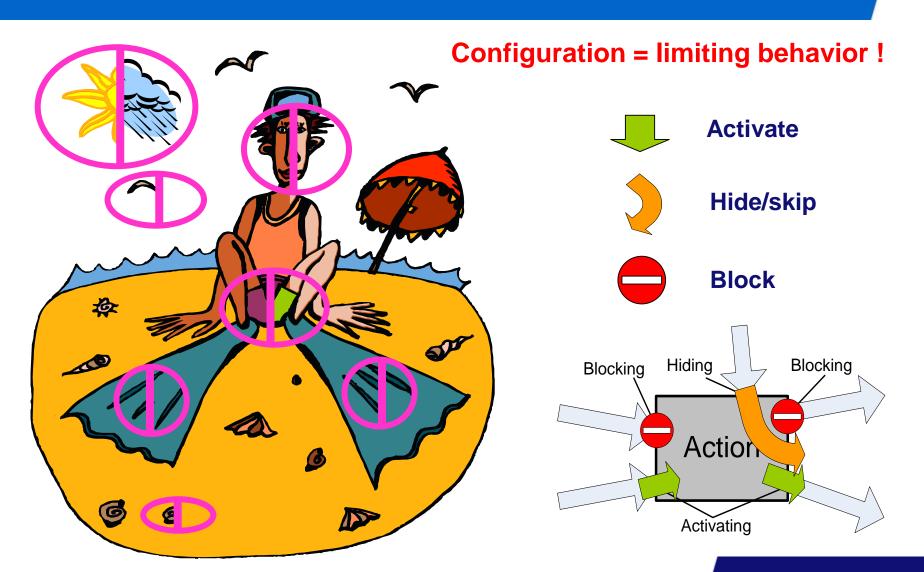
#### Evidence-based "best practices"



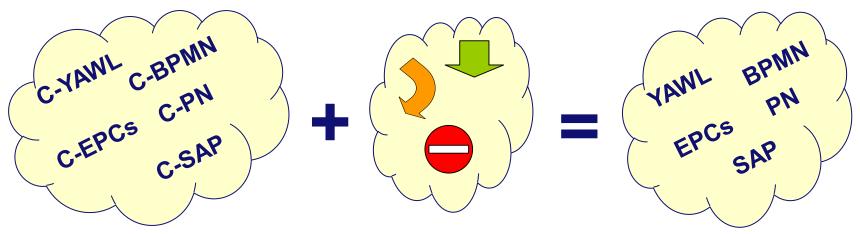
- Organizations can learn from each other.
- Configuration support and diagnostics.
- Software vendors/service providers can improve their products/services.



#### Remember ...



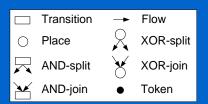
#### **Correctness of configurations**

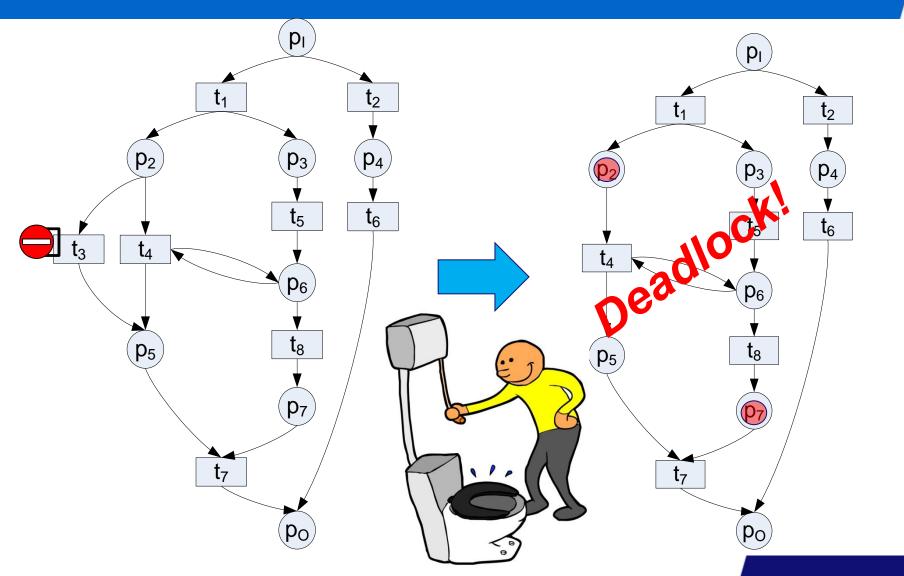


#### Configurable Model + Configuration = Configured model

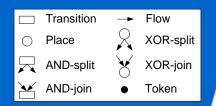
- Question 1:Is a particular configuration correct?
- Question 2: Is there a correct configuration?
- Question 3:
   How to characterize the set of all correct configurations?
- Question 4:
   How to auto-complete a configuration?

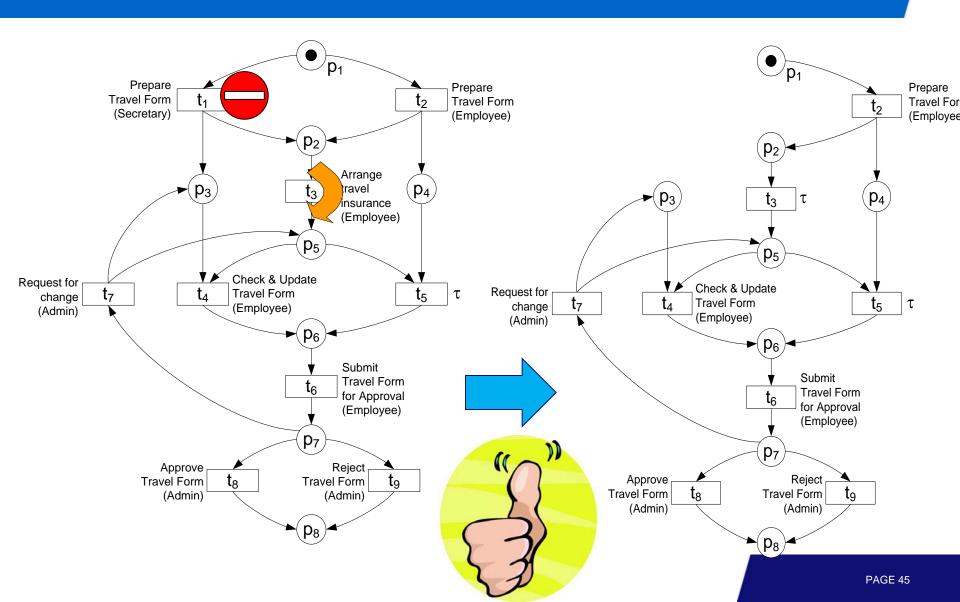
# Can $t_3$ be blocked?



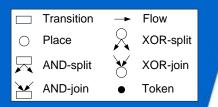


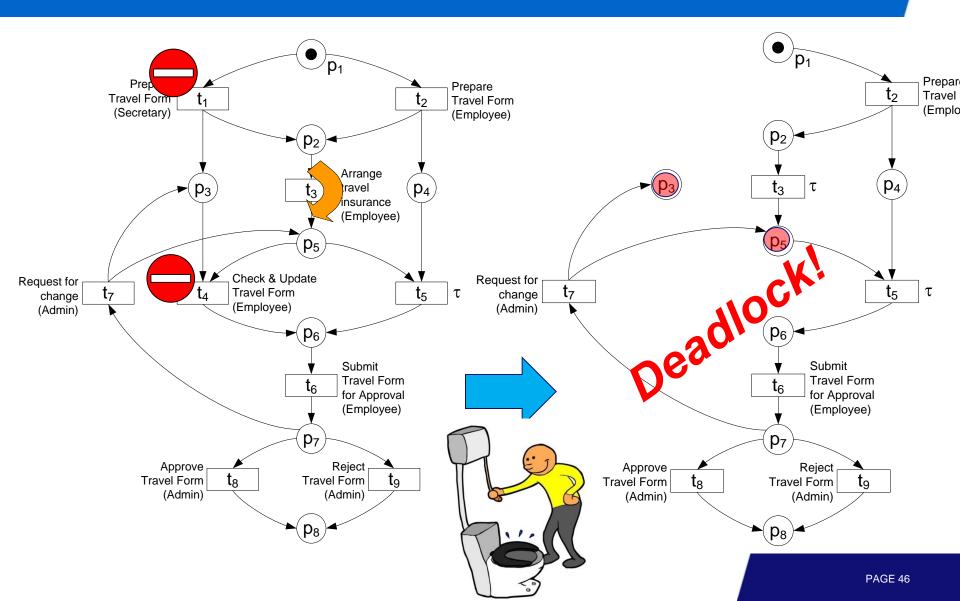
## Block $t_1$ and hide $t_3$ ?





### Block $t_4$ also?





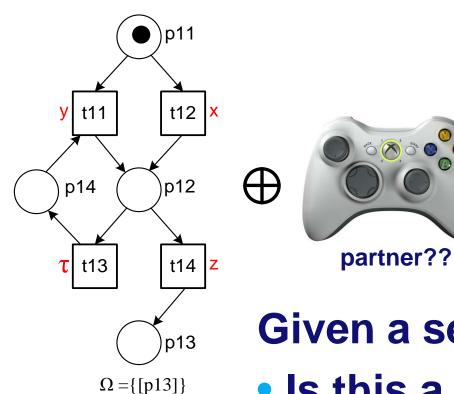
## **Existing approaches**

- Most approaches only consider the syntactical issues or simply create the configured model and analyze it (i.e., trail and error).
- Naïve approach: enumerate all possibilities and check, or trailand-error at configuration time.
- Better approach based on partner synthesis: construct a configuration guideline at design time!





#### **Partner synthesis**



desirable property e.g. weakly terminating

#### Given a service:

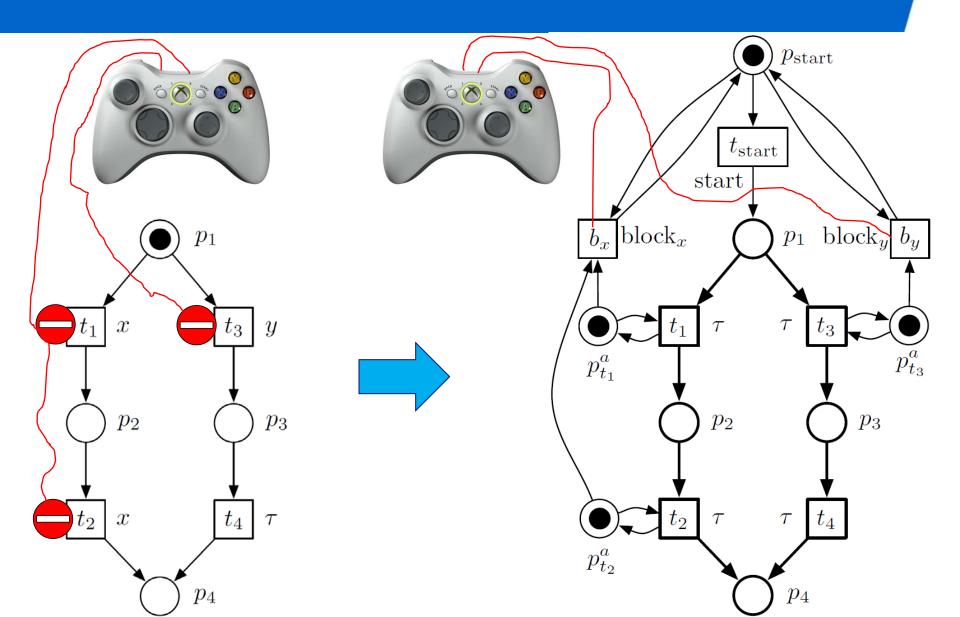
- Is this a partner?
- Is there a partner?
- How to describe all partners?

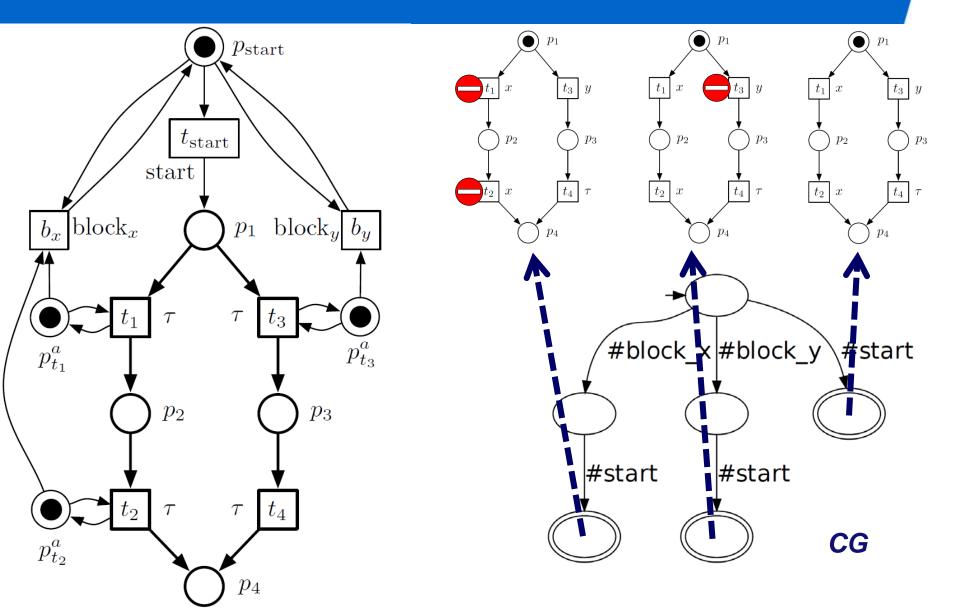
#### Partner synthesis

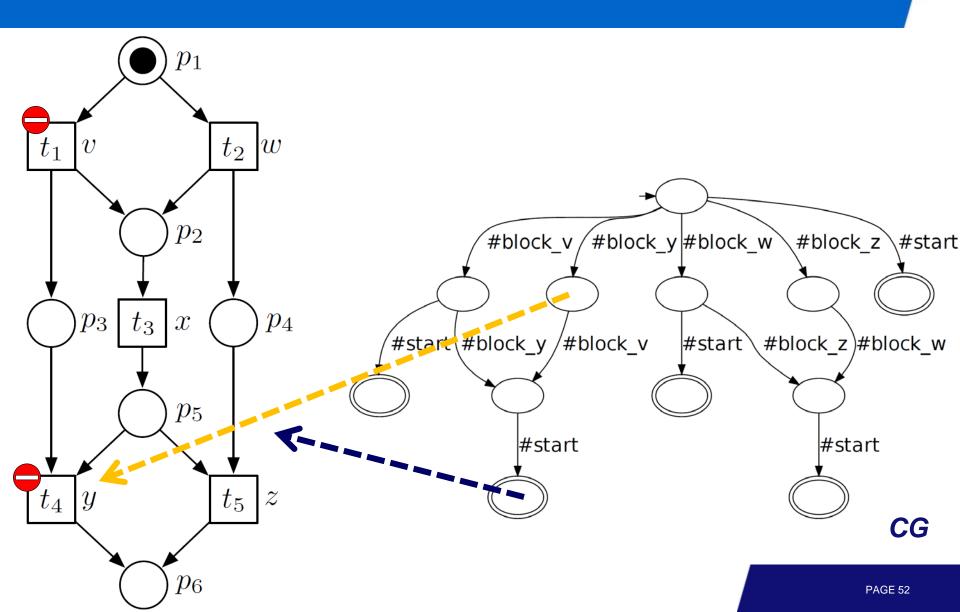
- Existing approaches can do the following:
  - Check whether there exists a partner.
  - Construct partners having desirable properties.
  - Characterize all such partners.
  - cf. [Karsten Wolf. Does My Service Have Partners?. T. Petri Nets and Other Models of Concurrency 2: 152-171 (2009)]
- These are implemented in Wendy.
   cf. [Niels Lohmann, Daniela Weinberg. Wendy: A Tool to Synthesize Partners for Services. Petri Nets 2010: 297-307.]

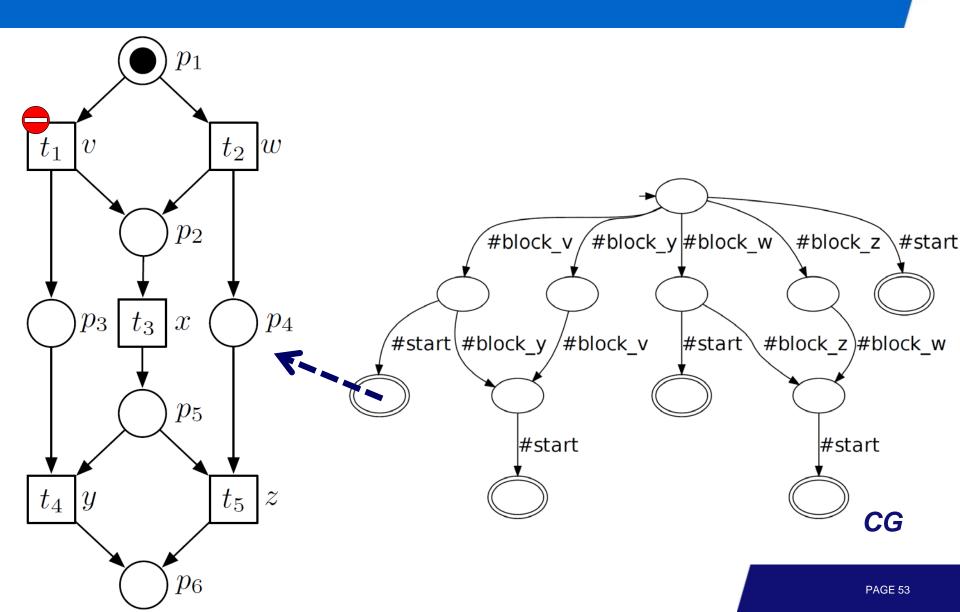
 How can this be used for ensuring the correctness of a configurable model and its configurations?

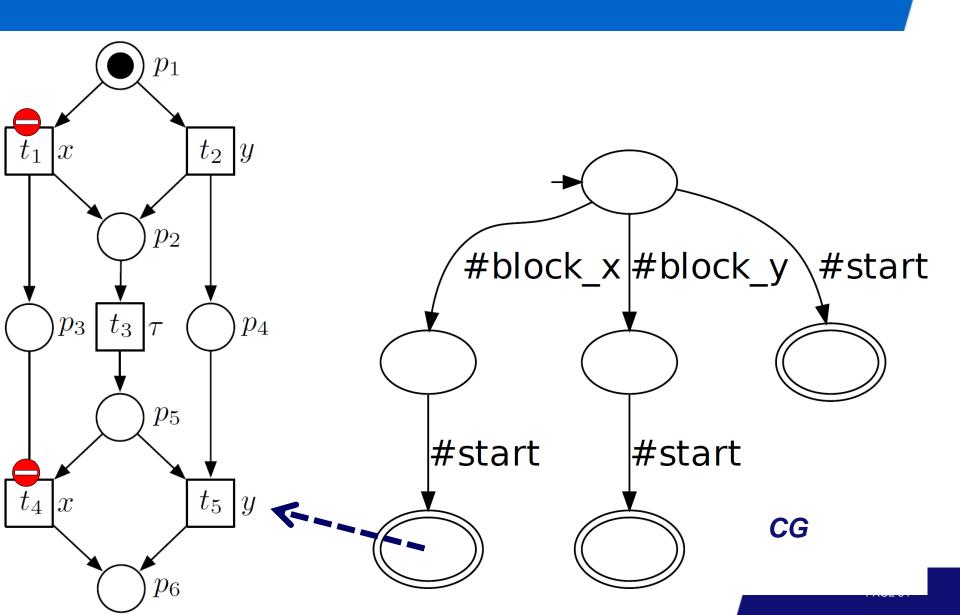
## Configurable interface (allow by default)

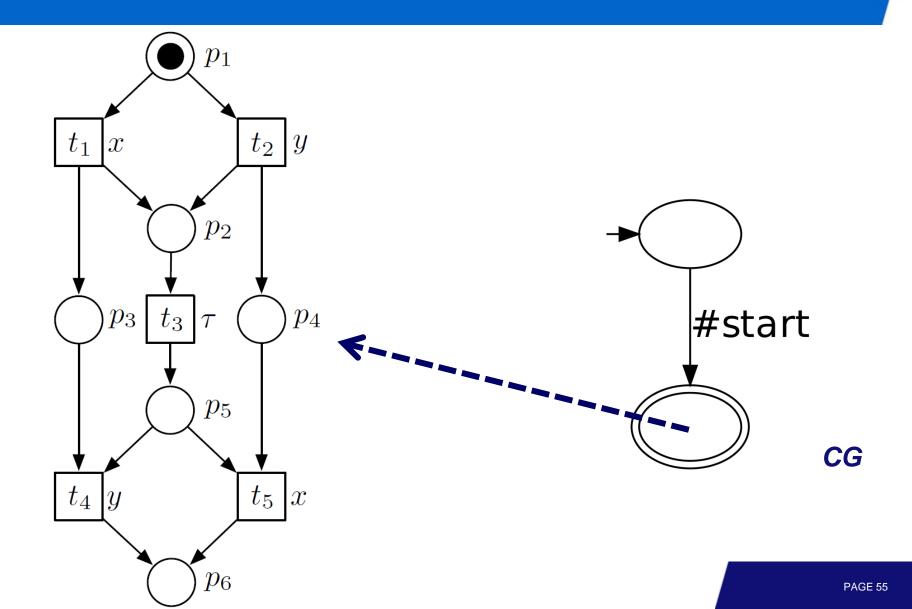






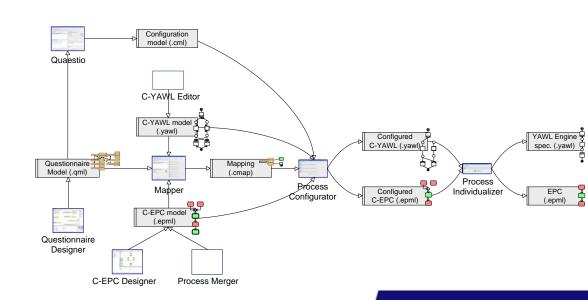




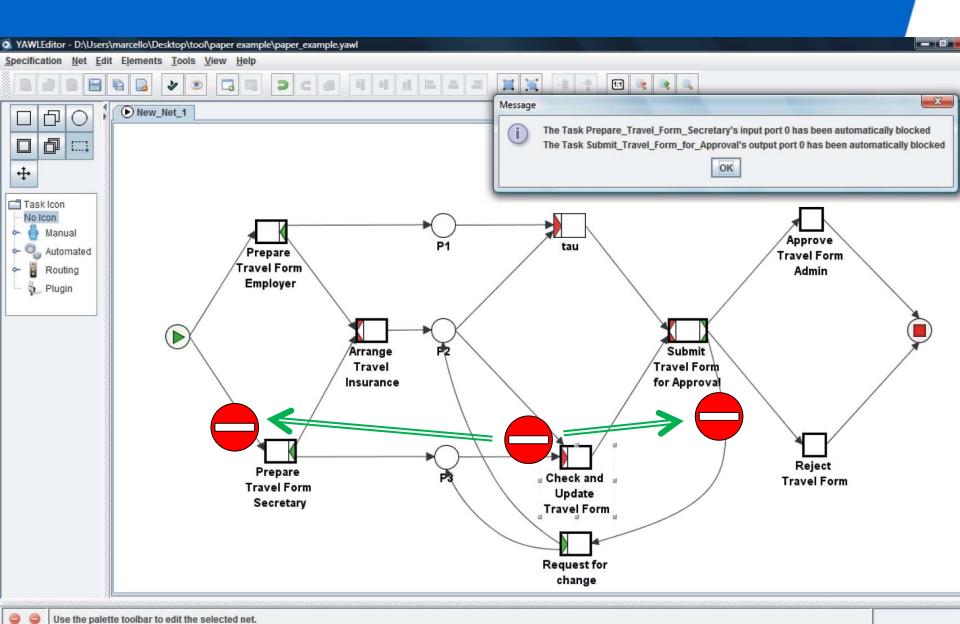


#### **Tool support**

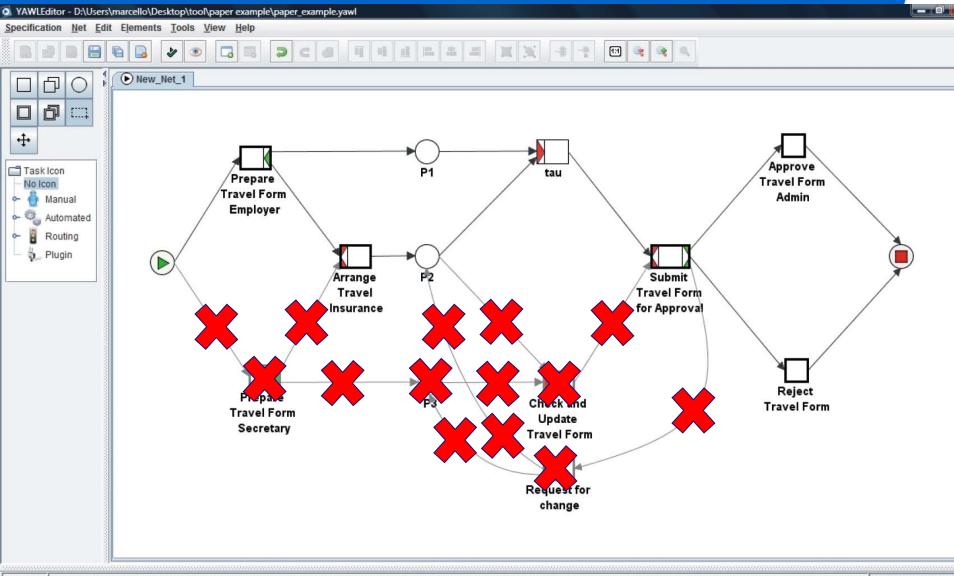
- YAWL editor
  - Creating C-YAWL models
  - Configuring C-YAWL models
  - Verification and auto-completion (using SAT solver and/or Wendy)
- YAWL engine
- YAWL services



#### **C-YAWL**



#### **C-YAWL**



#### Conclusion

- BPM in the cloud triggers the need for configurable process models.
- Configuration is important, however, existing reference models are crap!
- Challenges:
  - Design of configurable models (language+approach)
  - Analysis of configurable models, e.g., ensuring correctness
  - Discovering configurable models
  - Cross-organizational process mining

#### More information

- www.processconfiguration.com (various references to configuration literature and a comprehensive toolset)
- www.win.tue.nl/coselog (webpage of the CoSeLoG project)
- www.processmining.org (webpage for process mining)
- www.yawlfoundation.org
   (C-YAWL)
- service-technology.org (analysis of services)



# References (Configurable Process Models)

- M. Rosemann and W.M.P. van der Aalst. A Configurable Reference Modelling Language. *Information Systems*, 32(1):1-23, 2007.
- F. Gottschalk, W.M.P. van der Aalst, and M.H. Jansen-Vullers. SAP WebFlow Made Configurable: Unifying Workflow Templates into a Configurable Model. In *BPM 2007*, volume 4714 of *Lecture Notes in Computer Science*, pages 262-270. Springer-Verlag, Berlin, 2007.
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   Configurable Process Models: A Foundational Approach. In F. Lehner,
   H. Nosekabel, and P. Kleinschmidt, editors, *Proceedings of the Multikonferenz Wirtschaftsinformatik 2006 (MKWI '06)*. GITO-Verlag,
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# References (Correctness Issues)

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- W.M.P. van der Aalst, M. Dumas, F. Gottschalk, A.H.M. ter Hofstede, M. La Rosa, and J. Mendling. Preserving Correctness During Business Process Model Configuration. *Formal Aspects of Computing*, 22(3):459-482, 2010.
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- M.T. Wynn, H.M.W. Verbeek, W.M.P. van der Aalst, A.H.M. ter Hofstede, and D. Edmond. Business Process Verification: Finally a Reality! Business Process Management Journal, 15(1):74-92, 2009.
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- F. Gottschalk, T. Wagemakers, M.H. Jansen-Vullers, W.M.P. van der Aalst, and M. La Rosa. Configurable Process Models: Experiences From a Municipality Case Study. In *CAiSE'09*, volume 5565 of *Lecture* Notes in Computer Science, pages 486-500. Springer-Verlag, Berlin, 2009.
- W.M.P. van der Aalst, A.J.M.M. Weijters, and L. Maruster. Workflow Mining: Discovering Process Models from Event Logs. *IEEE Transactions on Knowledge and Data Engineering*, 16(9):1128-1142, 2004.
- W.M.P. van der Aalst, H.A. Reijers, A.J.M.M. Weijters, B.F. van Dongen, A.K. Alves de Medeiros, M. Song, and H.M.W. Verbeek. Business Process Mining: An Industrial Application. *Information Systems*, 32(5):713-732, 2007.

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