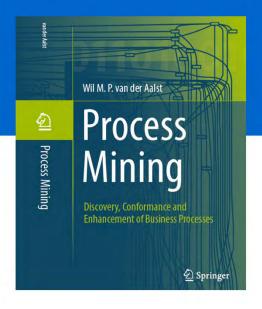


**Keynote PoEM, November 2011, Oslo, Norway** 

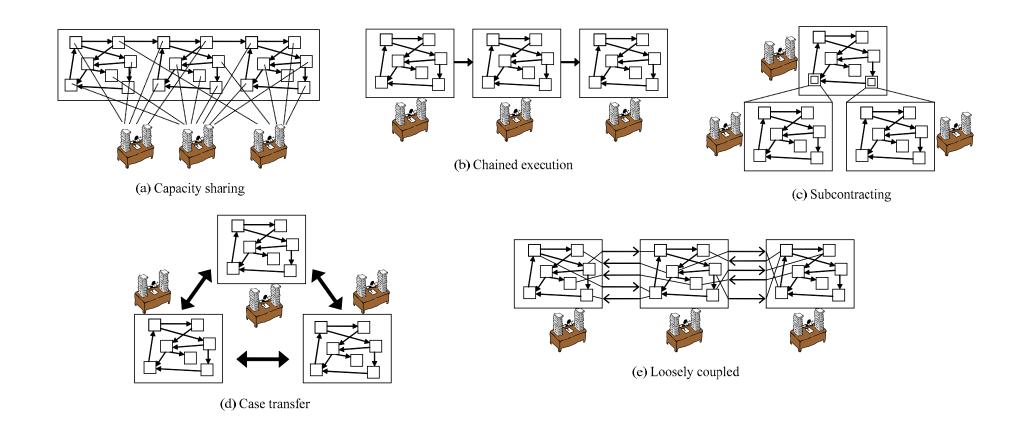
prof.dr.ir. Wil van der Aalst www.processmining.org





Where innovation starts

## Distributing Work in a Collaborative Setting



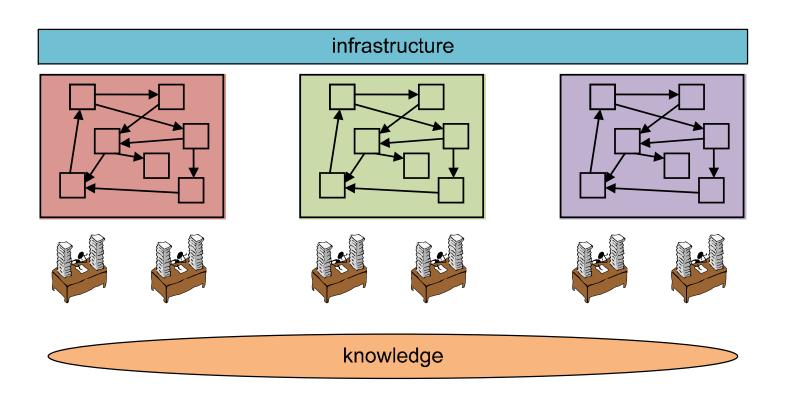
different instances/

horizontal partitioning: process is split into parts

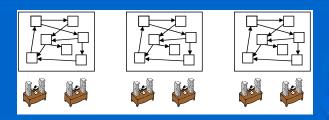
PAGE 1

#### **This Talk:**

 We will not focus on distributing work but on sharing knowledge and infrastructures.

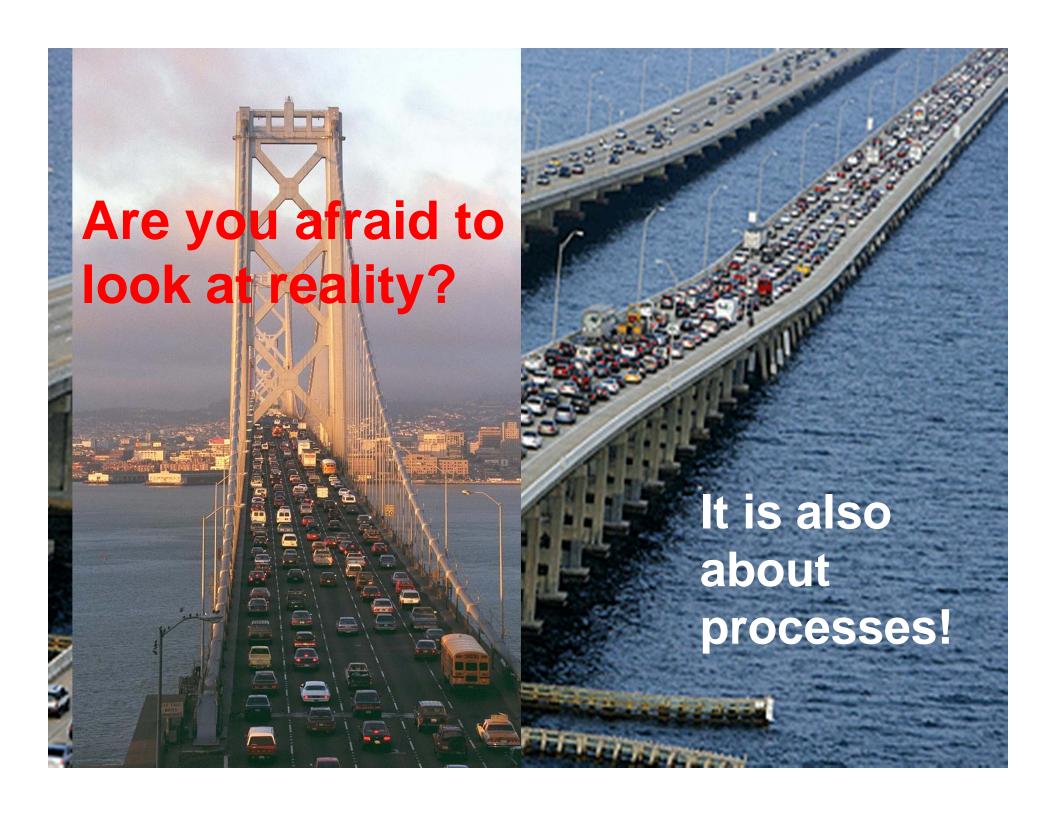


## **Sharing Knowledge and Infrastructures**



- Consider organizations or organizational units that are executing essentially the same process(es):
  - Municipalities in the same country.
  - Large organizations having multiple brands.
  - Car rental agencies with offices in different cities/countries (Hertz, Avis, etc.).
  - Organizations using Salesforce and the like.
  - Conferences organized using Easychair.
- All share experiences, knowledge and infrastructure.
- Cloud computing will be used as an example/enabling technology. (But concepts are more generic!).





Also applies to cloud computing!



Processes!!

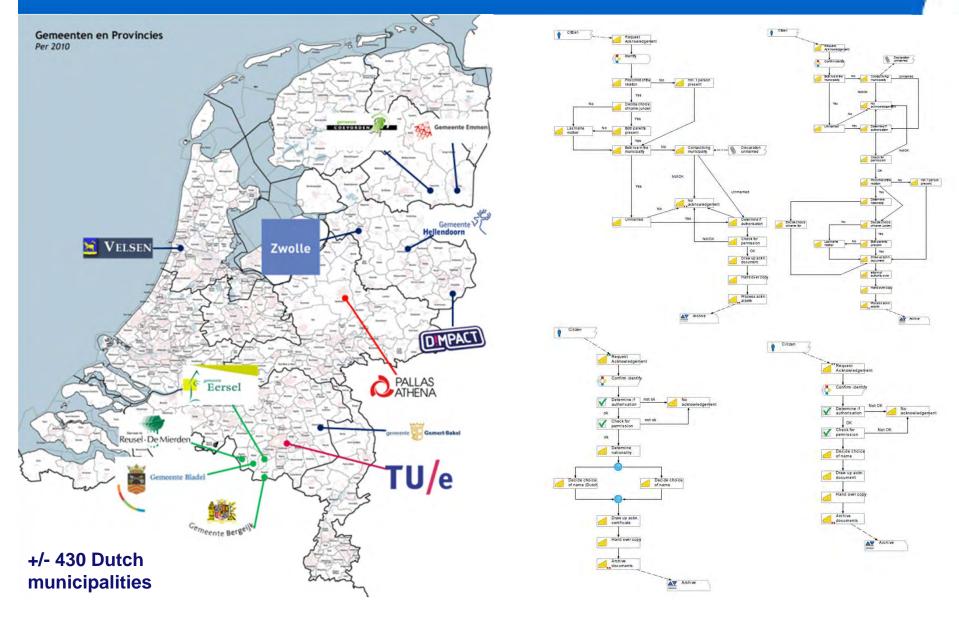
Dealing with variability

Not just about technology/infrastructure

Process variants/configuration



# The need for configurable process models: CoSeLoG project



## The need for configurable process models: Suncorp case

End to end process has between 250-1000 process steps



Sources: Guidewire reference models, GIO CISSS Project, CI US&S P4PI Project





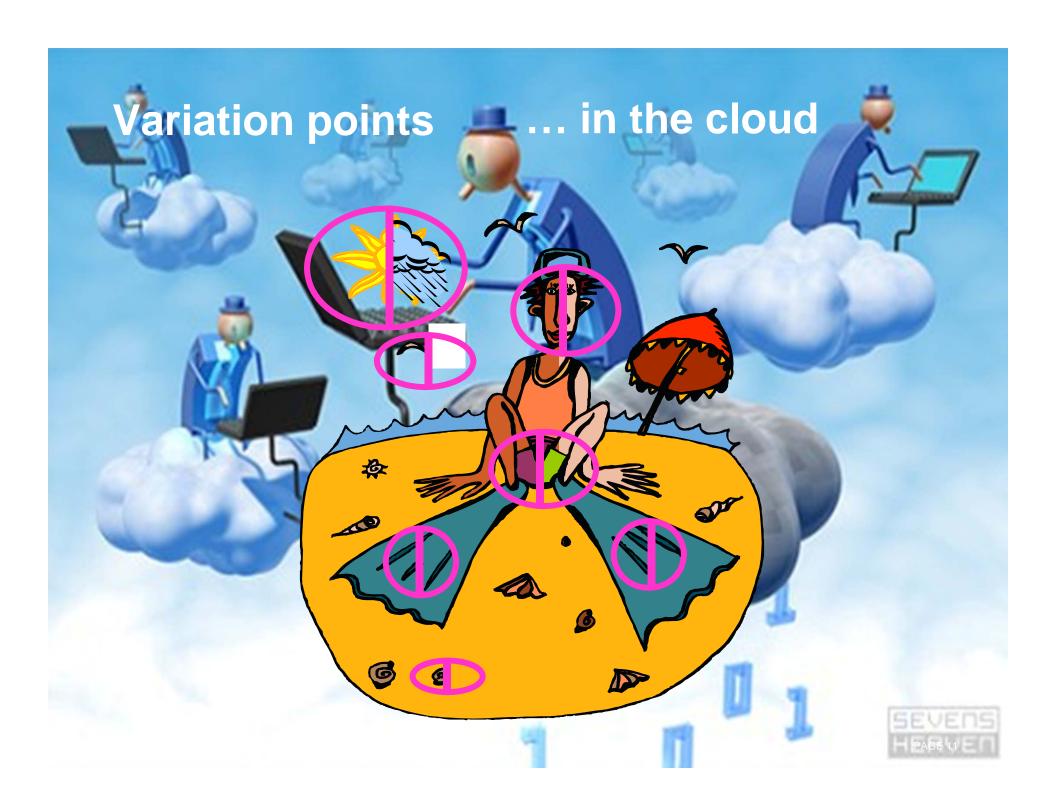
30 variations

Thanks to Marcello La Rosa

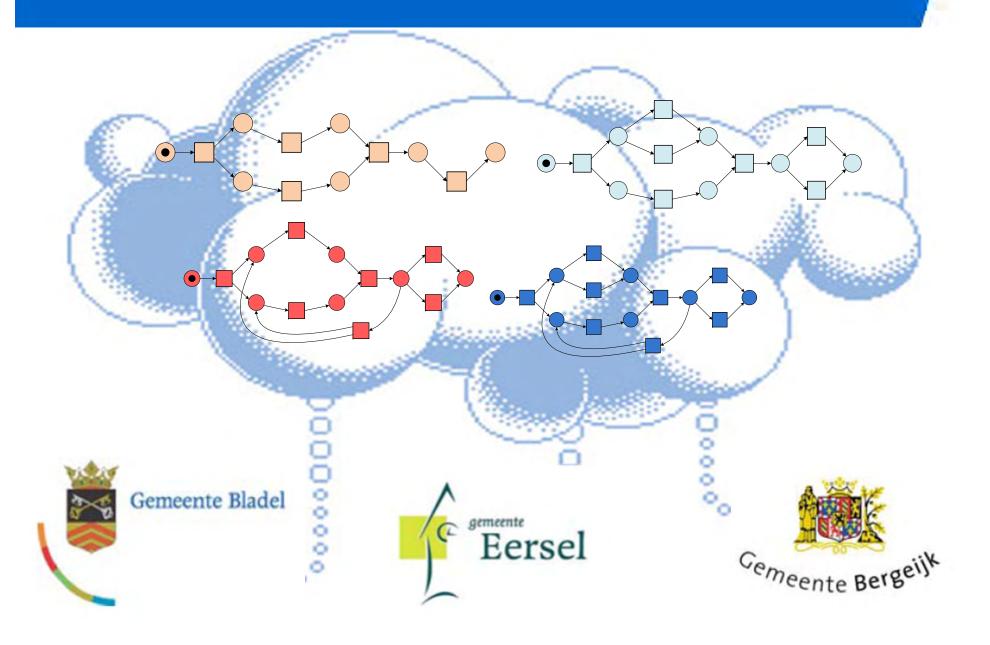
## Two variants of the same process ...



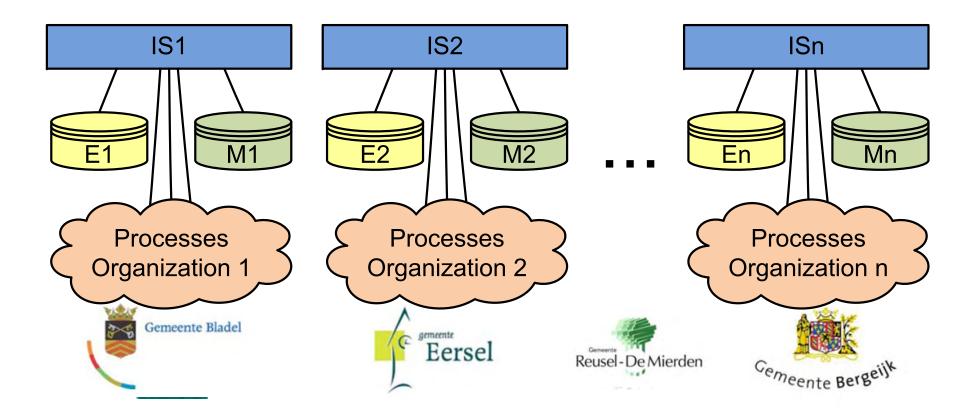




## **Cloud computing**



#### **Traditional Situation**



**IS = Information System** 

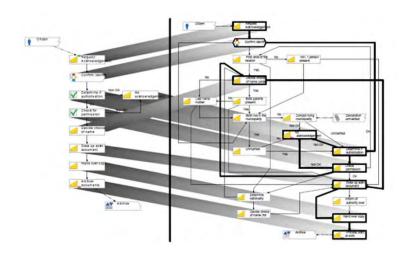
**E** = **Event log** 

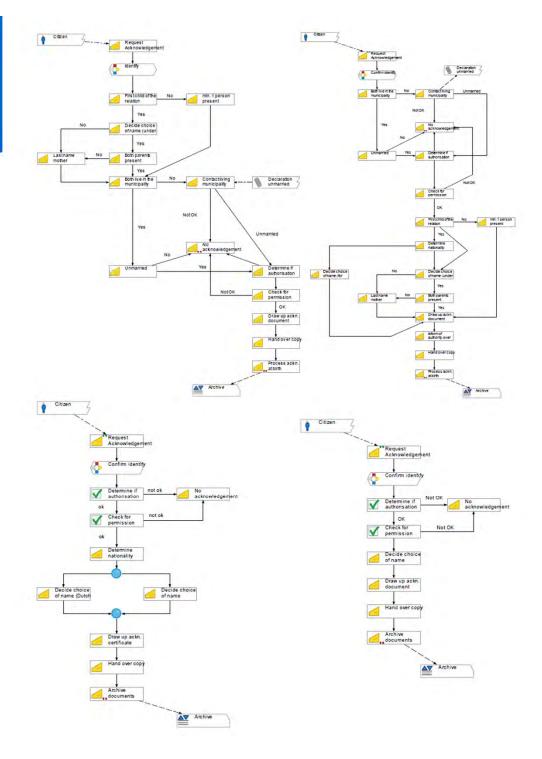
M = Models

### **Example**

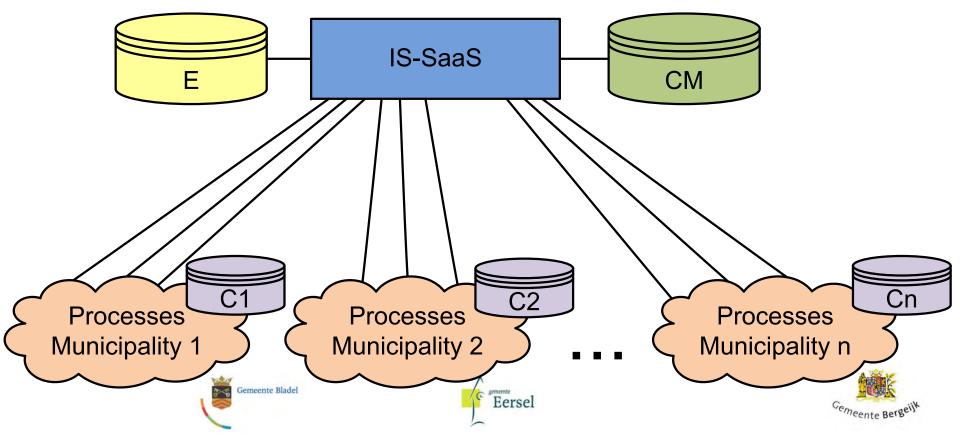
Acknowledgement of an Unborn Child

- Same but different ...
- "Couleur Locale"
- Different from NVVB models.
- Configurable process models!





## **Using SaaS Technology**



IS-SaaS = Information System (using a SaaS-based BPMS)

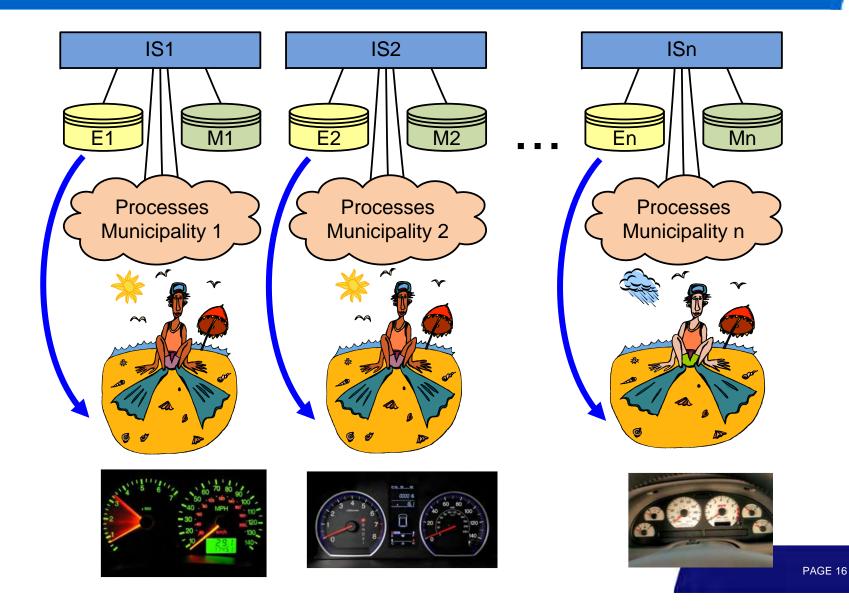
**E** = **Event log** 

**CM = Configurable Models** 

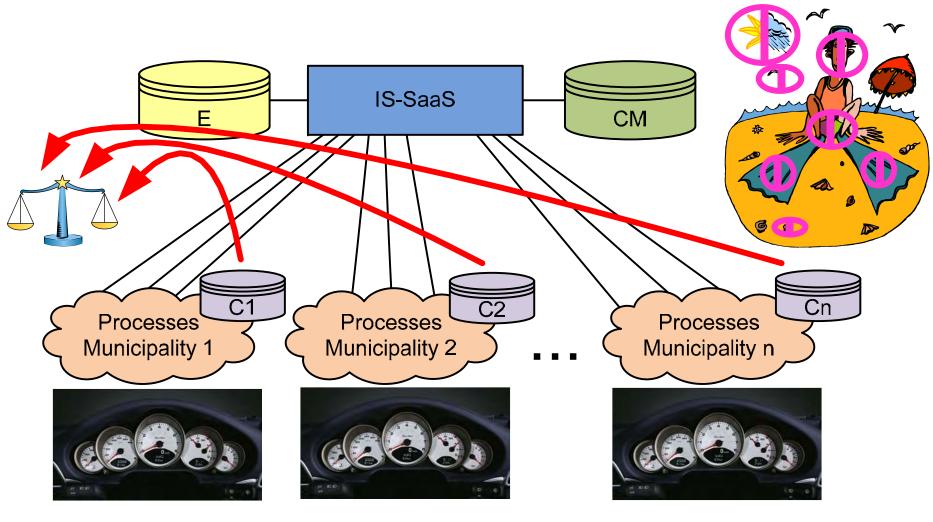
**C** = Configuration

PAGE 15

## **Process Mining: Before**



## **Process Mining: After**



cross-organizational process mining



### **Positioning of Configuration**

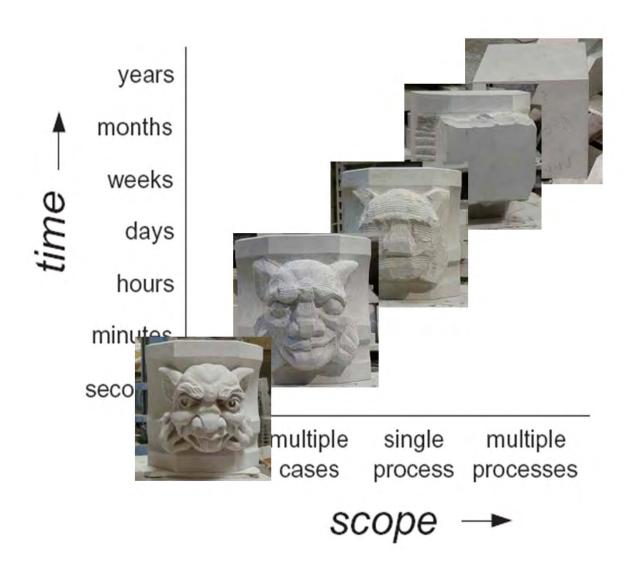
#### Some quotes from Michelangelo

- "Every block of stone has a statue inside it and it is the task of the sculptor to discover it."
- "I saw the angel in the marble and carved until I set him free."
- "Carving is easy, you just go down to the skin and stop."



Michelangelo's David

## Life is about making choices ...



#### Time and artifacts

- Design time (generic model, i.e., is not released for instantiation)
- Configuration time (specific model, i.e., can be instantiated)
- Instantiation time (specific model + instance)
- Run time (specific model + instance + state/partial trace)
- Auditing time (specific model + instance + full trace)



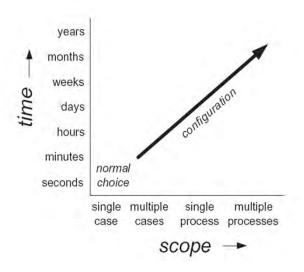






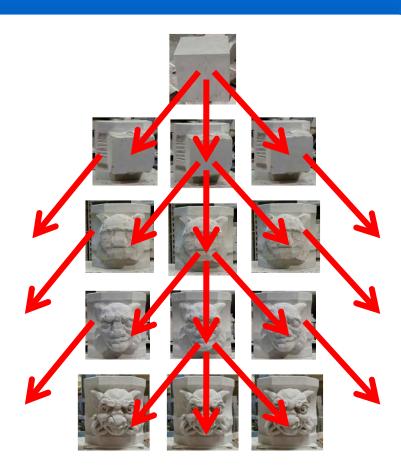


#### Continuum



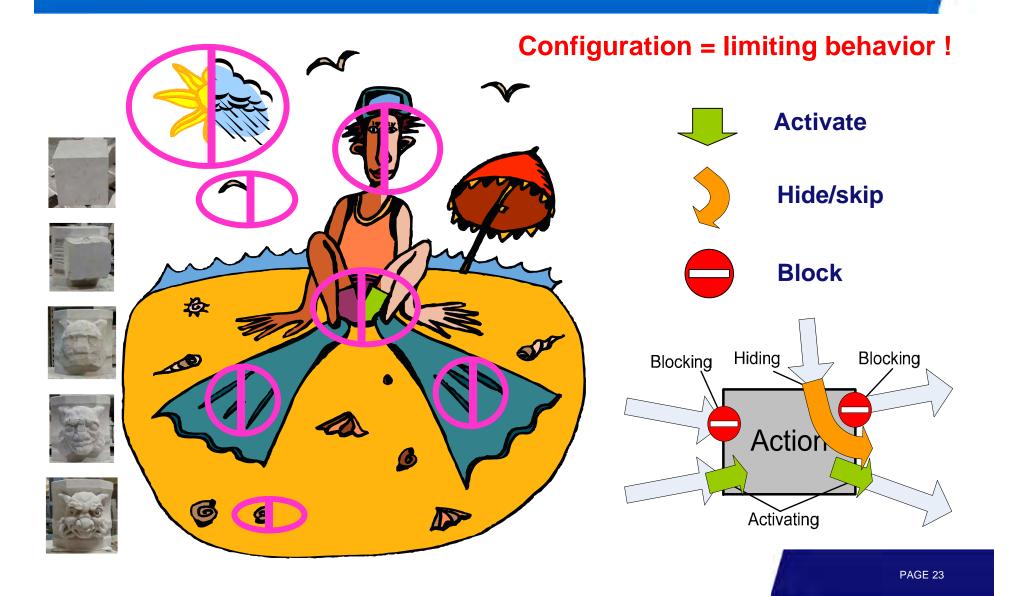
- In The Netherlands, ...
- In Brisbane, ...
- When the sun shines, ...
- On Sunday, ...
- When very busy, ...
- For these customers, ...



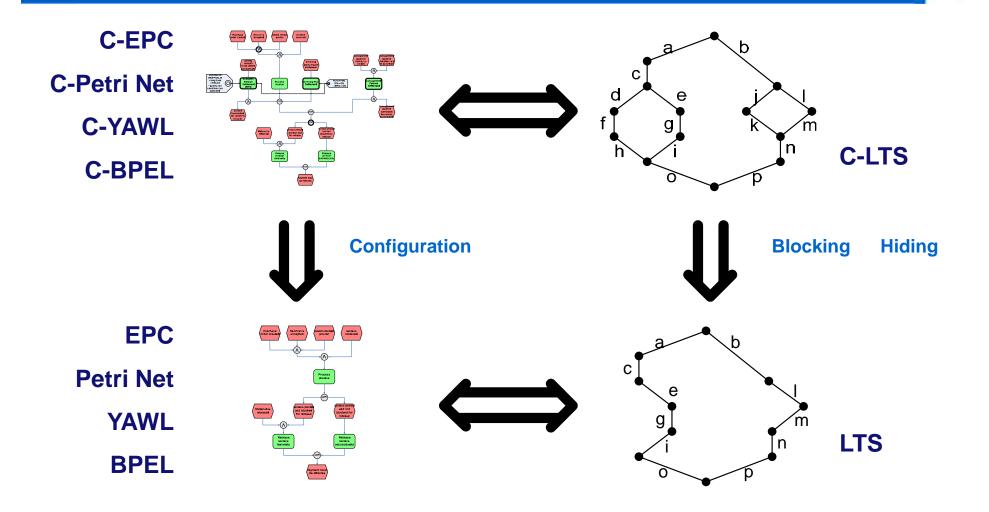


Branching structure

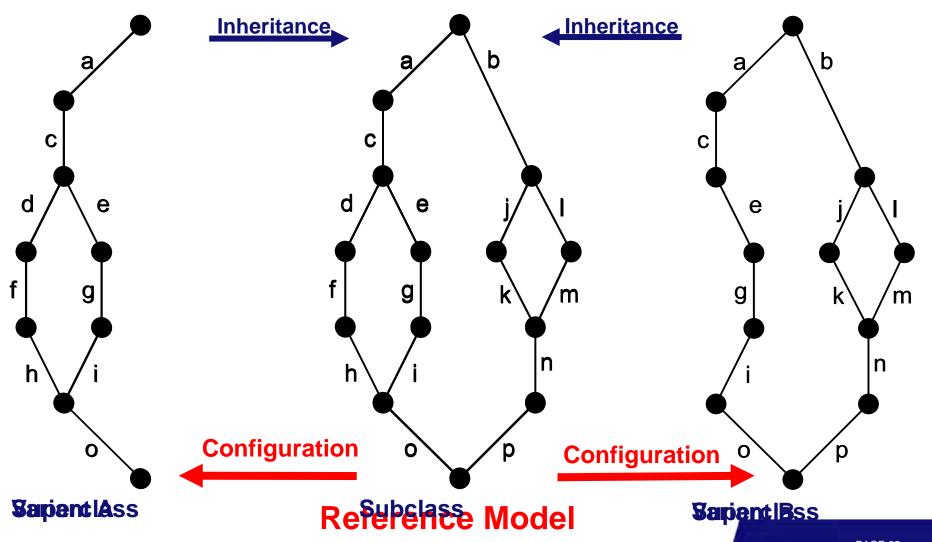
## Hiding and blocking



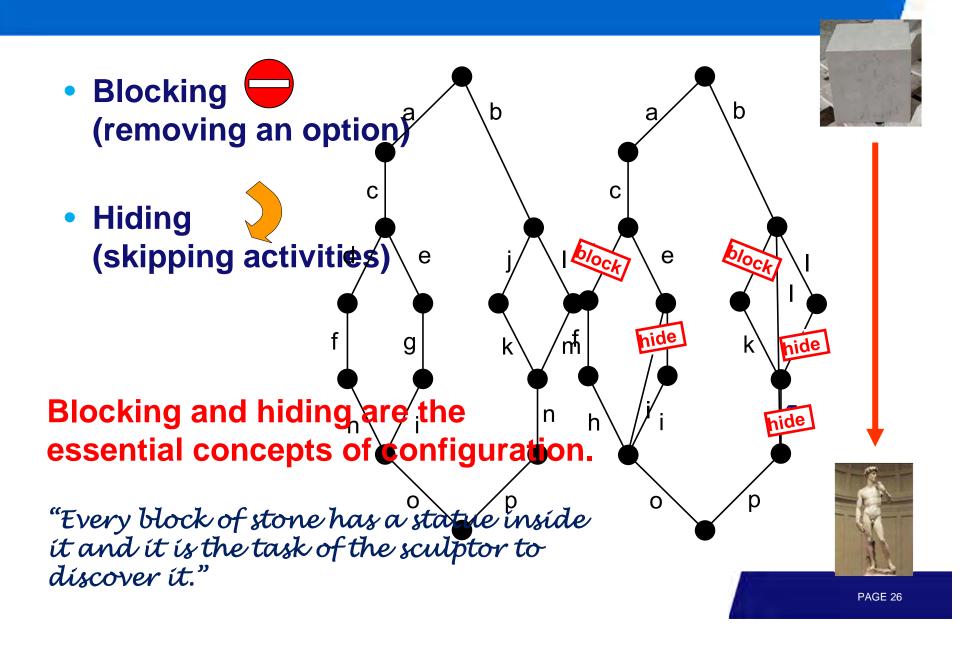
## **Configurable Process Models**

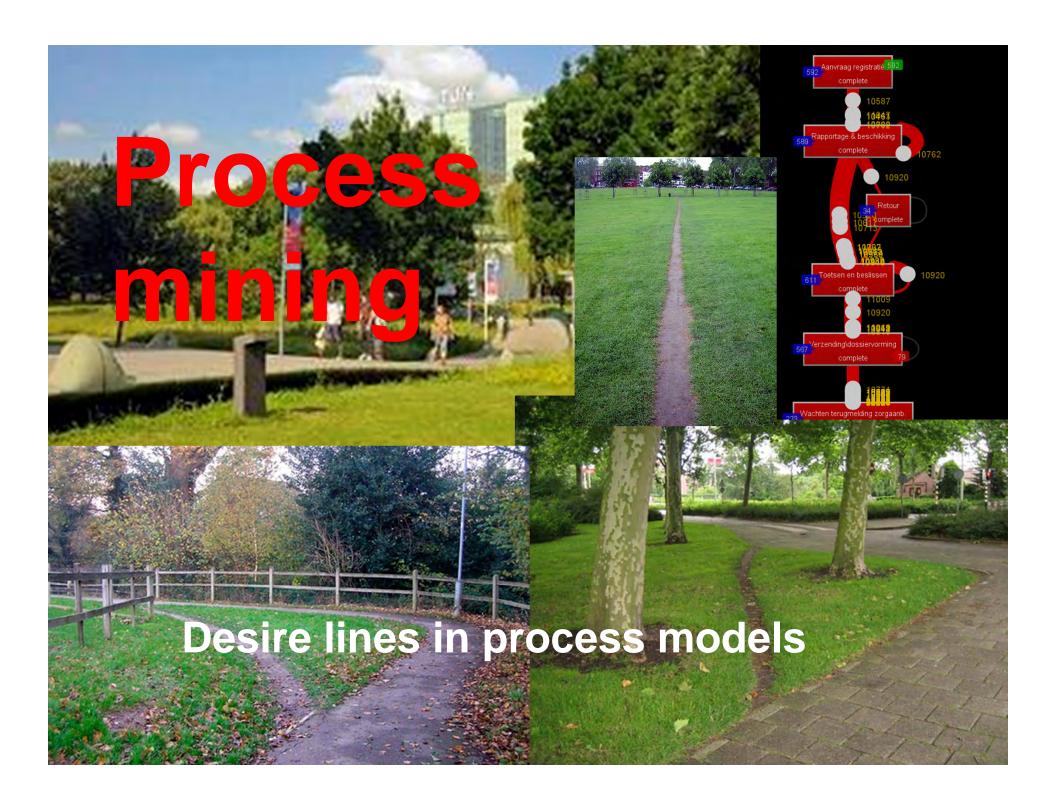


## Inheritance of dynamic behavior

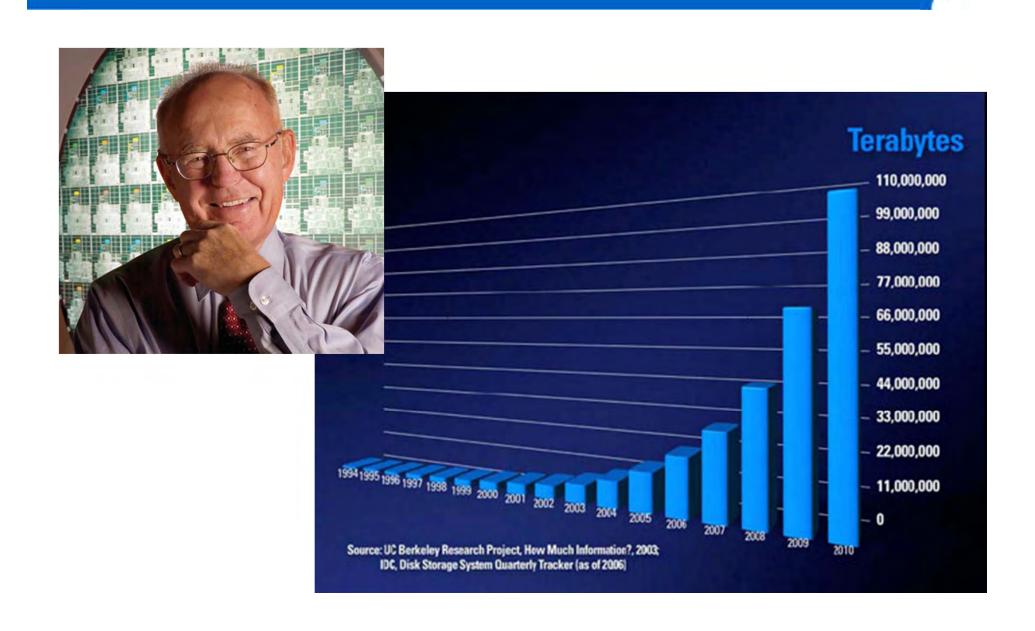


### **Configuration Techniques**



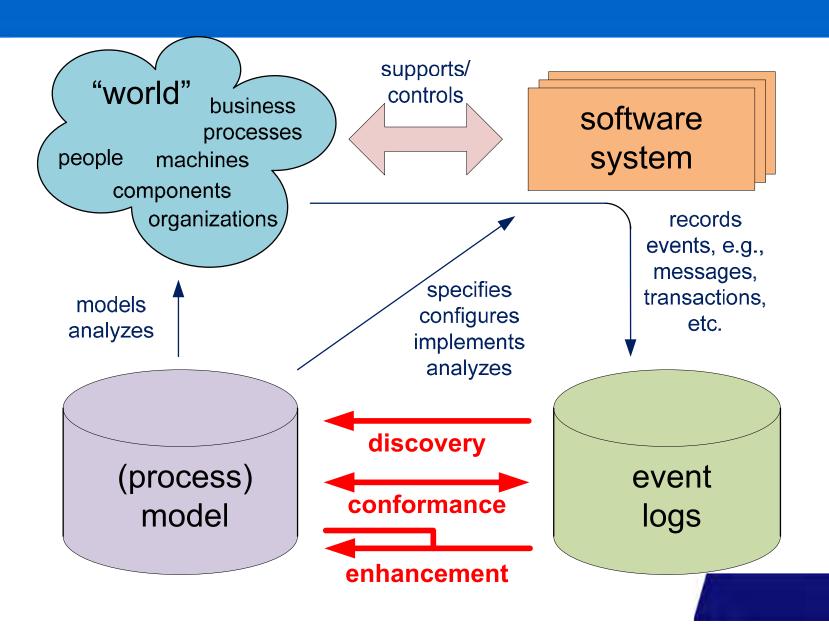


## **Data explosion**





### **Process Mining**



## **Starting point: event log**

case id	event id	properties									
		timestamp	activity	resource	cost	***					
1	35654424 35654425 35654426	30-12-2010:11.02 31-12-2010:10.06 05-01-2011:15.12 06-01-2011:11.18 07-01-2011:14.24	register request examine thoroughly check ticket decide reject request	Pete Sue Mike Sara Pete	50 400 100 200 200						
2		30-12-2010:11.32 30-12-2010:12.12	register request check ticket	Mike Mike	50	1444					
	35654488	30-12-2010:14.16 05-01-2011:11.22 08-01-2011:12.05	22 decide	ca	ase id	event id		properties			
3	35654522	30-12-2010:14.32 30-12-2010:15.06	register request examine casually	1_			timestamp	activity	resource	cost	
		30-12-2010:16.34 06-01-2011:09.18	check ticket decide			35654423	30-12-2010:11.02	register request	Pete	50	
		06-01-2011:12.18 06-01-2011:13.06	reinitiate request examine thoroughly		1	35654424	31-12-2010:10.06	examine thoroughly	Sue	400	
	35654530	08-01-2011:11.43	check ticket			35654425	05-01-2011:15.12	check ticket	Mike	100	
		09-01-2011:09.55 15-01-2011:10.45	decide pay compensation	1		35654426	06-01-2011:11.18	decide	Sara	200	
4		06-01-2011:15.02 07-01-2011:12.06	register request check ticket			35654427	07-01-2011:14.24	reject request	Pete	200	
	35654645	08-01-2011:14.43 09-01-2011:12.02	examine thoroughly decide			35654483	30-12-2010:11.32	register request	Mike	50	
		12-01-2011:15.44	reject request	_	2	35654485	30-12-2010:12.12	check ticket	Mike	100	
5		06-01-2011:09.02 07-01-2011:10.16	register request examine casually			35654487	30-12-2010:14.16	examine casually	Pete	400	
	35654714	08-01-2011:11.22	check ticket			35654488	05-01-2011:11.22	decide	Sara	200	
		10-01-2011:13.28 11-01-2011:16.18	decide reinitiate request			35654489	08-01-2011:12.05	pay compensation	Ellen	200	
		14-01-2011:14.33	check ticket			33034409	06-01-2011.12.03	pay compensation	Ellell	200	
		16-01-2011:15.50	examine casually								
		19-01-2011:11.18 20-01-2011:12.48	decide reinitiate request	Sara Sara	200 200	***					
		21-01-2011:09.06	examine casually	Sue	400						
		21-01-2011:11.34	check ticket	Pete	100						
		23-01-2011:13.12	decide	Sara	200						
	35654726	24-01-2011:14.56	reject request	Mike	200	***					
	35654871	06-01-2011:15.02	register request	Mike	50		VF	C NAVNAL CA	RAVRAI	CCV	-1-
6			examine casually	Ellen	400		XE	ES, MXML, SA	-IVIXIVIL,	<b>657</b> ,	, etc
		07-01-2011:16.22	check ticket	Mike	100	•••		•	•	•	•
		07-01-2011:16.52 16-01-2011:11.47	decide pay compensation	Sara Mike	200 200						

### Simplified event log

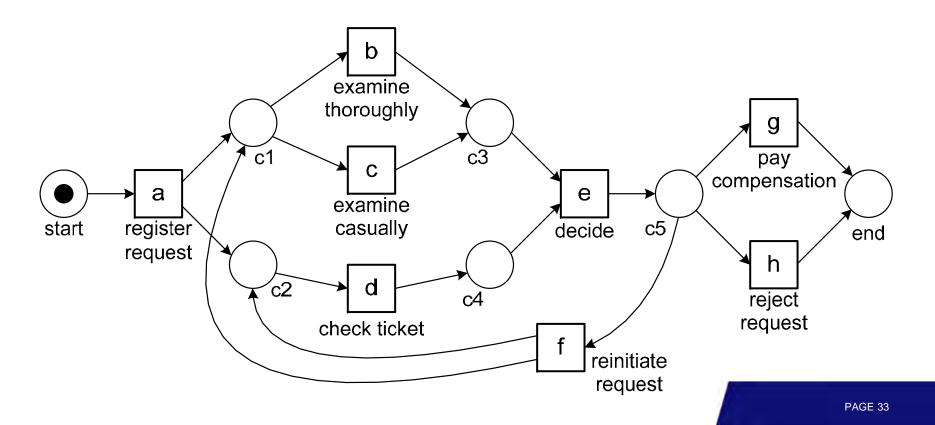
case id	event id				
		timestamp	activity	resource	case
7	35654423	30-12-2010:11.02	register request	Pete	_ cas.
1	35654424	31-12-2010:10.06	examine thoroughly	Sue	
	35654425	05-01-2011:15.12	check ticket	Mike	4
	35654426	06-01-2011:11.18	decide	Sara	1
	35654427	07-01-2011:14.24	reject request	Pete	
	35654483	30-12-2010:11.32	register request	Mike	2
2	35654485	30-12-2010:12.12	check ticket	Mike	11
	35654487	30-12-2010:14.16	examine casually	Pete	3
	35654488	05-01-2011:11.22	decide	Sara	9
	35654489	08-01-2011:12.05	pay compensation	Ellen	4
200	35654521	30-12-2010:14.32	register request	Pete	7
3	35654522	30-12-2010:15.06	examine casually	Mike	5
	35654524	30-12-2010:16.34	check ticket	Ellen	)
	35654525	06-01-2011:09.18	decide	Sara	
	35654526	06-01-2011:12.18	reinitiate request	Sara	6
	35654527	06-01-2011:13.06	examine thoroughly	Sean	O.
	35654530	08-01-2011:11.43	check ticket	Pete	4
	35654531	09-01-2011:09.55	decide	Sara	
	35654533	15-01-2011:10.45	pay compensation	Ellen	
7,717	35654641	06-01-2011:15.02	register request	Pete	50
4	35654643	07-01-2011:12.06	check ticket	Mike	100
	35654644	08-01-2011:14.43	examine thoroughly	Sean	400
	35654645	09-01-2011:12.02	decide	Sara	200
	35654647	12-01-2011:15.44	reject request	Ellen	200
	35654711	06-01-2011:09.02	register request	Ellen	50
5	35654712	07-01-2011:10.16	examine casually	Mike	400
	35654714	08-01-2011:11.22	check ticket	Pete	100
	35654715	10-01-2011:13.28	decide	Sara	200
	35654716	11-01-2011:16.18	reinitiate request	Sara	200
	35654718	14-01-2011:14.33	check ticket	Ellen	100
	35654719	16-01-2011:15.50	examine casually	Mike	400
	35654720	19-01-2011:11.18	decide	Sara	200
	35654721	20-01-2011:12.48	reinitiate request	Sara	200
	35654722	21-01-2011:09.06	examine casually	Sue	400
	35654724	21-01-2011:11.34	check ticket	Pete	100
	35654725	23-01-2011:13.12	decide	Sara	200
	35654726	24-01-2011:14.56	reject request	Mike	200
. 67.	35654871	06-01-2011:15.02	register request	Mike	50
6	35654873	06-01-2011:16.06	examine casually	Ellen	400
	35654874	07-01-2011:16.22	check ticket	Mike	100
	35654875	07-01-2011:16.52	decide	Sara	200
	35654877	16-01-2011:11.47	pay compensation	Mike	200

case id	trace
1	$\langle a,b,d,e,h \rangle$
2	$\langle a,d,c,e,g \rangle$
3	$\langle a,c,d,e,f,b,d,e,g \rangle$
4	$\langle a,d,b,e,h \rangle$
5	$\langle a, c, d, e, f, d, c, e, f, c, d, e, h \rangle$
6	$\langle a,c,d,e,g \rangle$

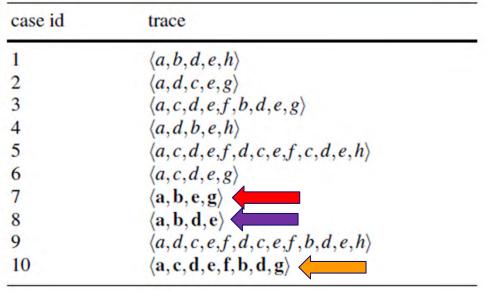
a = register request,
b = examine thoroughly,
c = examine casually,
d = check ticket,
e = decide,
f = reinitiate request,
g = pay compensation,
and h = reject request

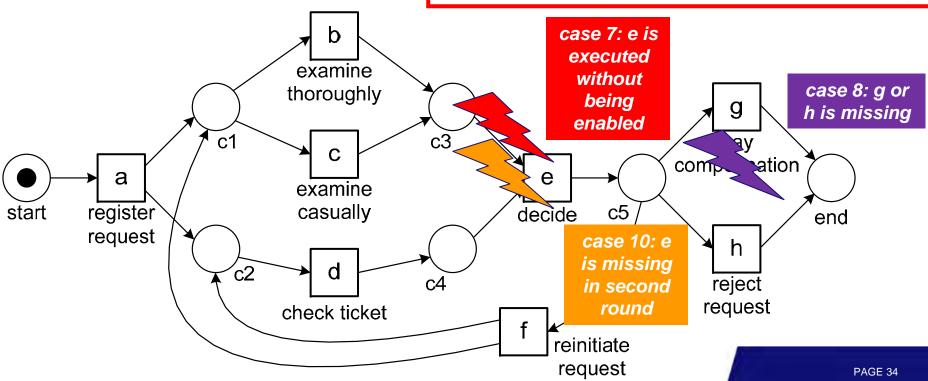
# Process discovery

case id	trace	
1	$\langle a,b,d,e,h \rangle$	
2	$\langle a,d,c,e,g \rangle$	
3	$\langle a, c, d, e, f, b, d, e, g \rangle$	
4	$\langle a,d,b,e,h \rangle$	
5	$\langle a, c, d, e, f, d, c, e, f, c, d, e, h \rangle$	
6	$\langle a,c,d,e,g \rangle$	

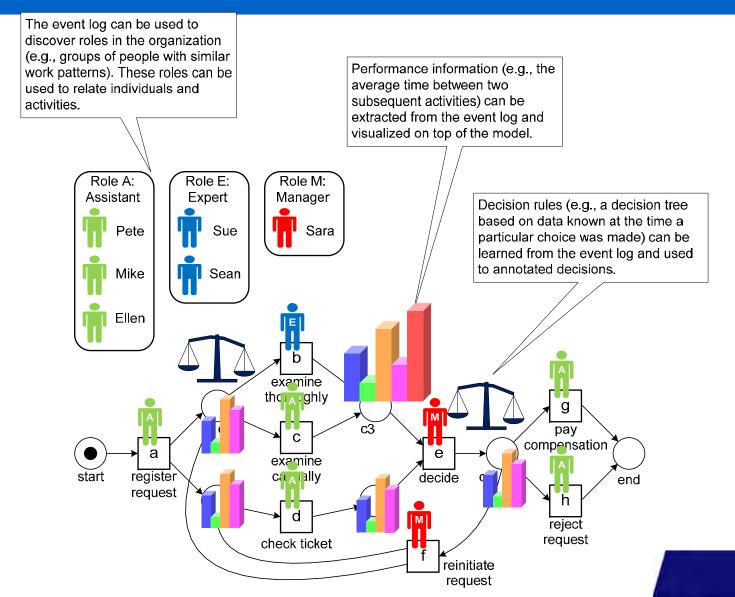


# **Conformance checking**





# Extension: Adding perspectives to model based on event log



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### We applied ProM in >100 organizations

- Municipalities (e.g., Alkmaar, Heusden, Harderwijk, etc.)
- Government agencies (e.g., Rijkswaterstaat, Centraal Justitieel Incasso Bureau, Justice department)
- Insurance related agencies (e.g., UWV)
- Banks (e.g., ING Bank)
- Hospitals (e.g., AMC hospital, Catharina hospital)
- Multinationals (e.g., DSM, Deloitte)
- High-tech system manufacturers and their customers (e.g., Philips Healthcare, ASML, Ricoh, Thales)
- Media companies (e.g. Winkwaves)

•

### All supported by ...



- Open-source (L-GPL), cf. www.processmining.org
- Plug-in architecture
- Plug-ins cover the whole process mining spectrum and also support classical forms of process analysis

### Towards Maturity ...

- IEEE Task Force on Process Mining
  - Software vendors (Pallas Athena, IDS Scheer/Software AG, Futura Process Intelligence, HP, IBM, Infosys, Fluxicon, Businesscape, Iontas, Fujitsu, Business Process Mining)
  - Consultancy (Some of the above and ProcessGold, Business Process Trends, Gartner, Deloitte, Rabobank)
  - Universities (TU/e, University of Padua, University of Catalunya, New Mexico State University, Technical University of Lisbon, University of Calabria, Penn State University, University of Bari, Humboldt-Universität, Queensland University of Technology, Vienna University of Economics and Business, Stevens Institute of Technology, University of Haifa, Seoul National University of Technology, Cranfield University, K.U.Leuven, Tsinghua University, Innsbruck University)
- Various tools: ARIS Process Performance Manager (Software AG),
  Comprehend (Open Connect), Discovery Analyst (Stereo-LOGIC), Flow
  (Fourspark), Futura Reflect (Futura Process Intelligence), Interstage Automated
  Process Discovery (Fujitsu), OKT Process Mining suite (Exeura), Process
  Discovery Focus (Iontas/ Verint), ProcessAnalyzer (QPR), ProM (TU/e),
  Rbminer/Dbminer (UPC), and Reflect|one (Pallas Athena).

### How can process mining help?

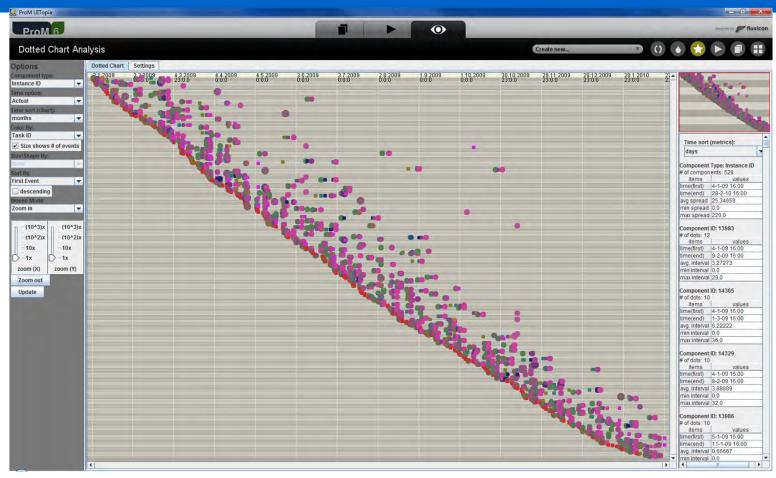
- Detect bottlenecks
- Detect deviations
- Performance measurement
- Suggest improvements
- Decision support (e.g., recommendation and prediction)



Provide mirror



## **Example of a Lasagna process: WMO process of a Dutch municipality**

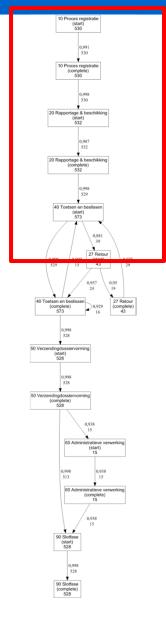


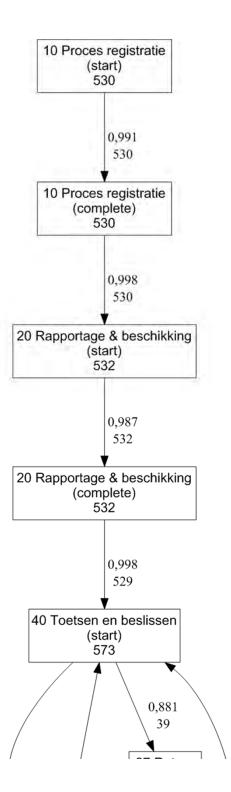
Each line corresponds to one of the 528 requests that were handled in the period from 4-1-2009 until 28-2-2010. In total there are 5498 events represented as dots. The mean time needed to handled a case is approximately 25 days.

## WMO process (Wet Maatschappelijke Ondersteuning)

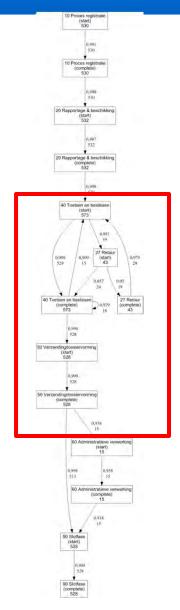
- WMO refers to the social support act that came into force in The Netherlands on January 1st, 2007.
- The aim of this act is to assist people with disabilities and impairments. Under the act, local authorities are required to give support to those who need it, e.g., household help, providing wheelchairs and scootmobiles, and adaptations to homes.
- There are different processes for the different kinds of help. We focus on the process for handling requests for household help.
- In a period of about one year, 528 requests for household WMO support were received.
- These 528 requests generated 5498 events.

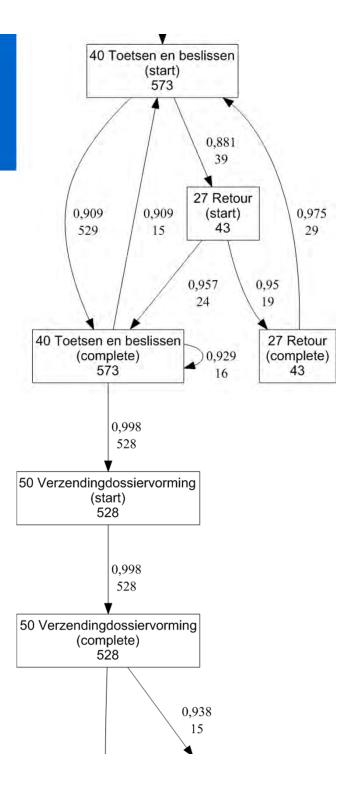
## C-net discovered using heuristic miner (1/3)



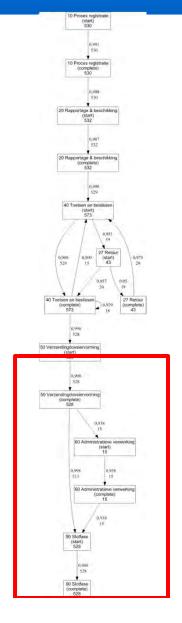


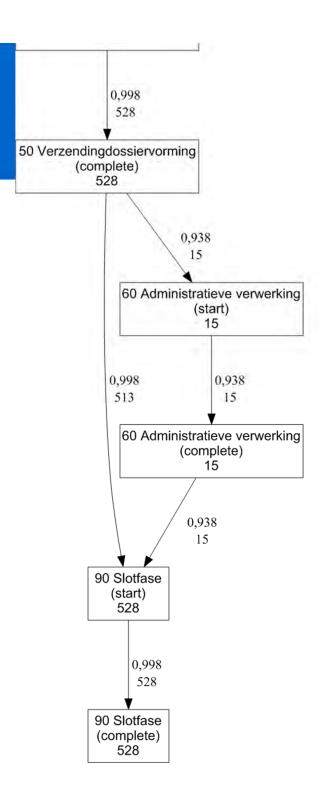
## C-net discovered using heuristic miner (2/3)



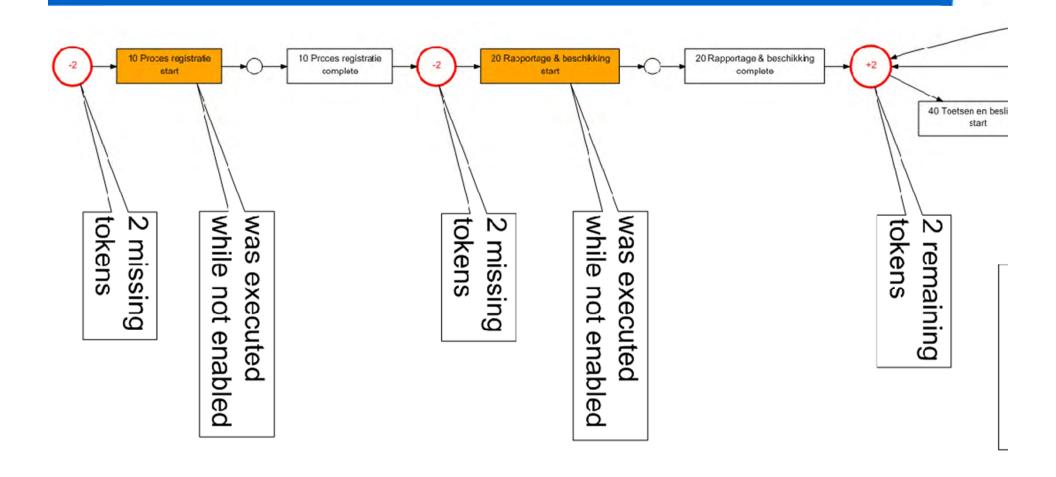


## C-net discovered using heuristic miner (3/3)

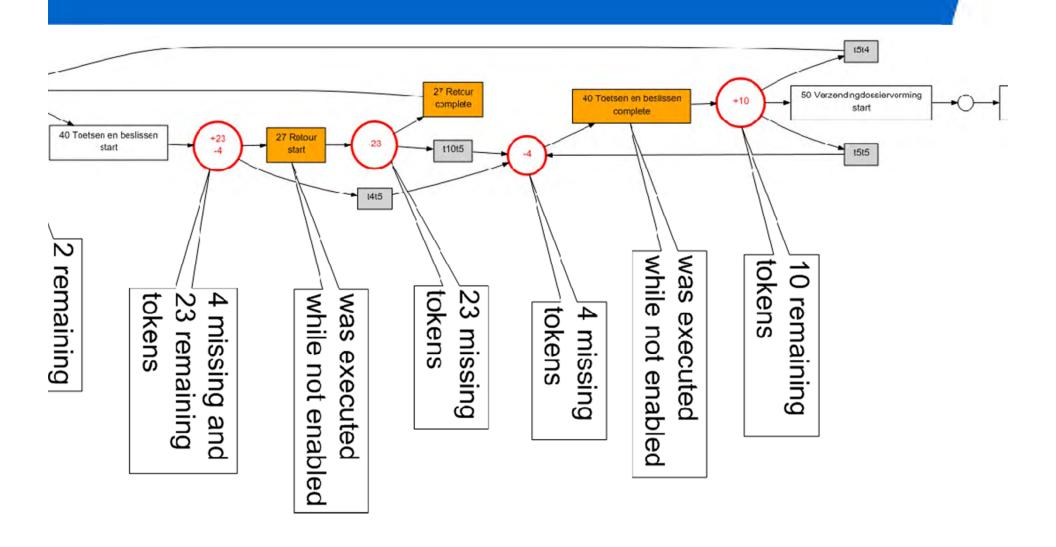




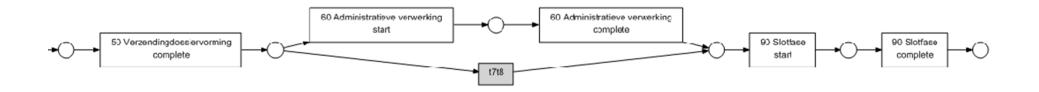
### Conformance check WMO process (1/3)



### Conformance check WMO process (2/3)

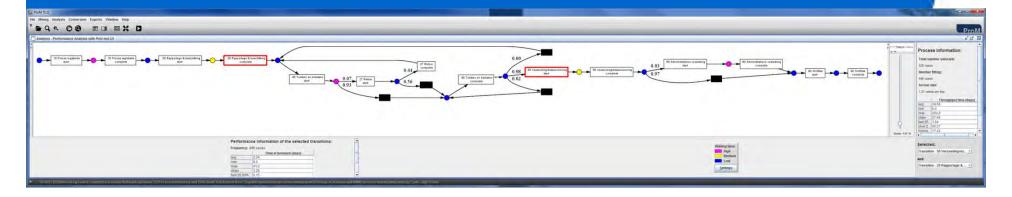


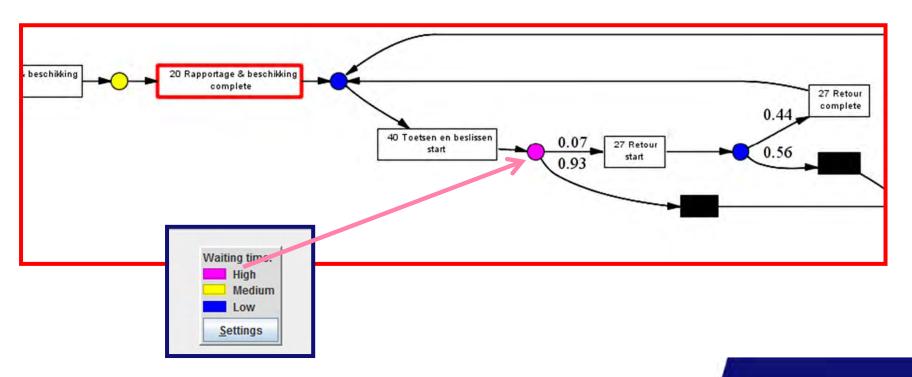
### Conformance check WMO process (3/3)



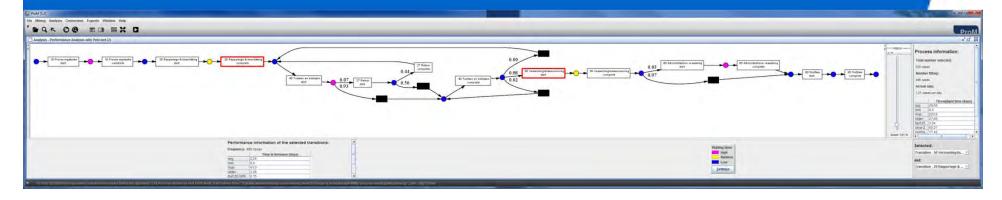
The fitness of the discovered process is 0.99521667. Of the 528 cases, 496 cases fit perfectly whereas for 32 cases there are missing or remaining tokens.

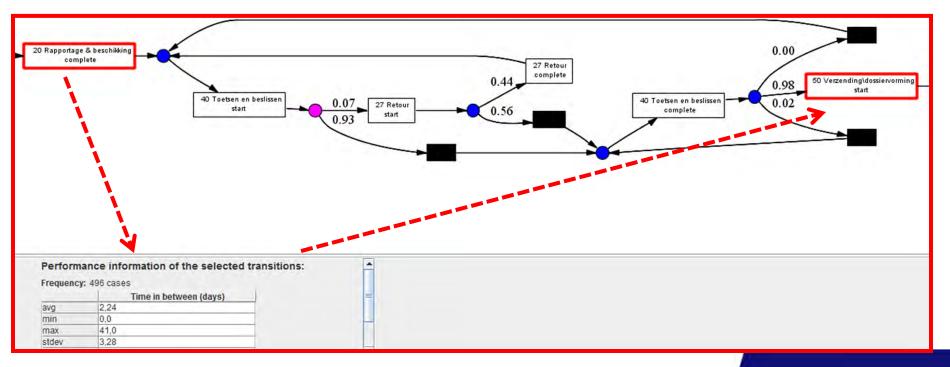
### Bottleneck analysis WMO process (1/3)



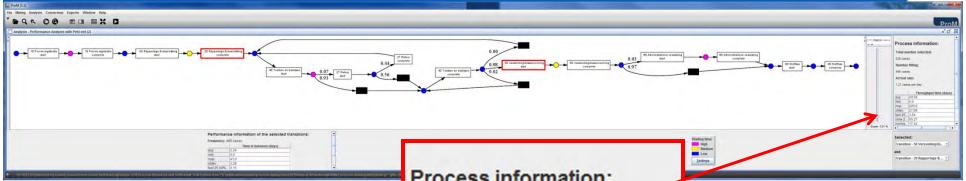


### Bottleneck analysis WMO process (2/3)





### Bottleneck analysis WMO process (3/3)



flow time of approx. 25 days with a standard deviation of approx. 28

#### Process information:

Total number selected:

528 cases

Number fitting:

496 cases

Arrival rate:

1,21 cases per day

	Throughput time (days)
avg	24,66
min	0,0
max	220,0
stdev	27,86
fast 25	3,54
slow 2	60,27
norma	17,42

### Two additional Lasagna processes



RWS ("Rijkswaterstaat") process

WOZ ("Waardering Onroerende Zaken") process

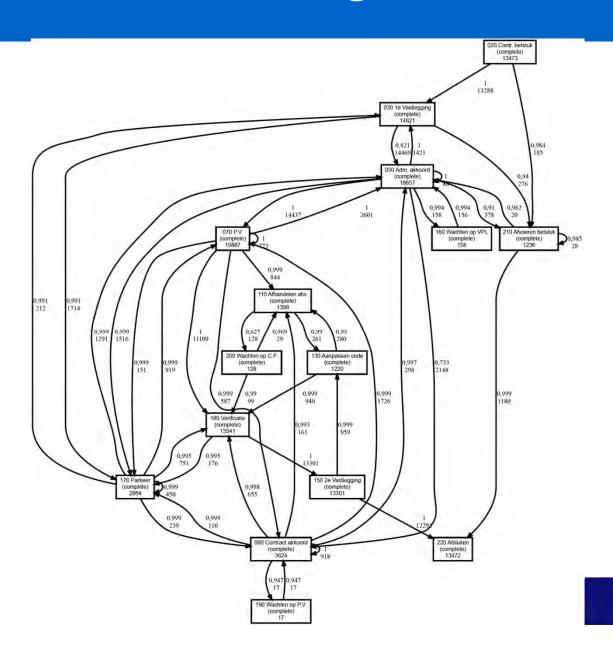
#### **RWS Process**



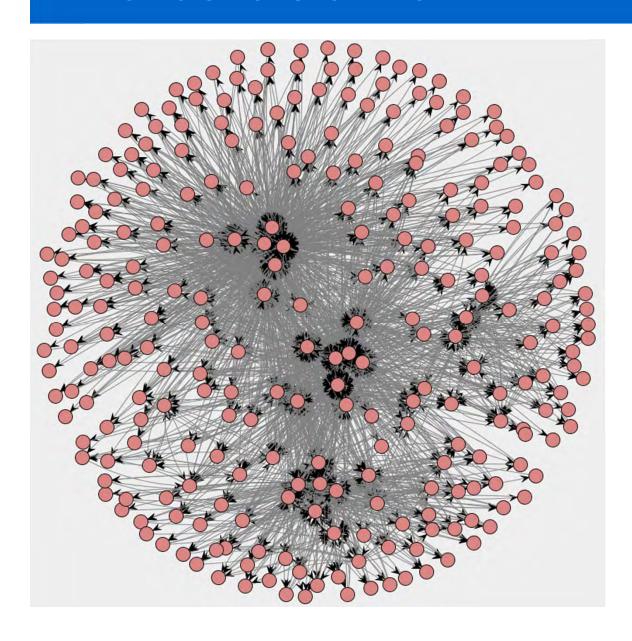
- The Dutch national public works department, called "Rijkswaterstaat" (RWS), has twelve provincial offices.
   We analyzed the handling of invoices in one of these offices.
- The office employs about 1,000 civil servants and is primarily responsible for the construction and maintenance of the road and water infrastructure in its province.
- To perform its functions, the RWS office subcontracts various parties such as road construction companies, cleaning companies, and environmental bureaus. Also, it purchases services and products to support its construction, maintenance, and administrative activities.

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### C-net discovered using heuristic miner

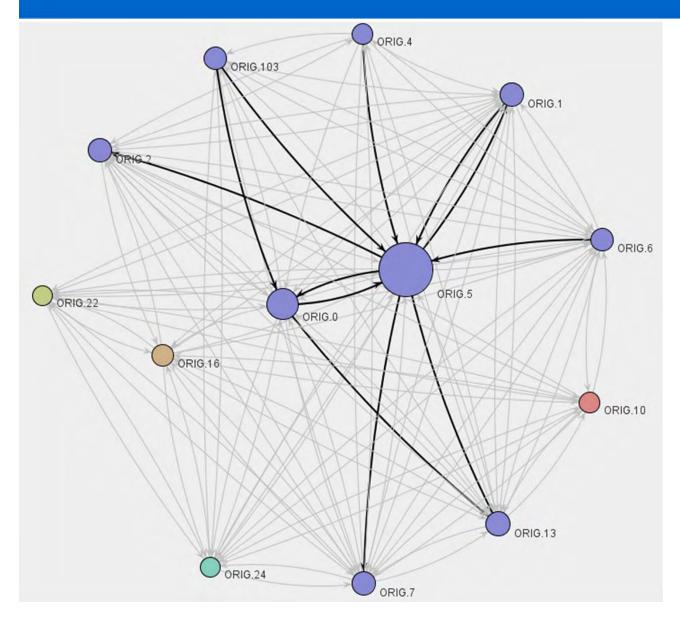


## Social network constructed based on handovers of work



Each of the 271 nodes corresponds to a civil servant. Two civil servants are connected if one executed an activity causally following an activity executed by the other civil servant

### Social network consisting of civil servants that executed more than 2000 activities in a 9 month period.

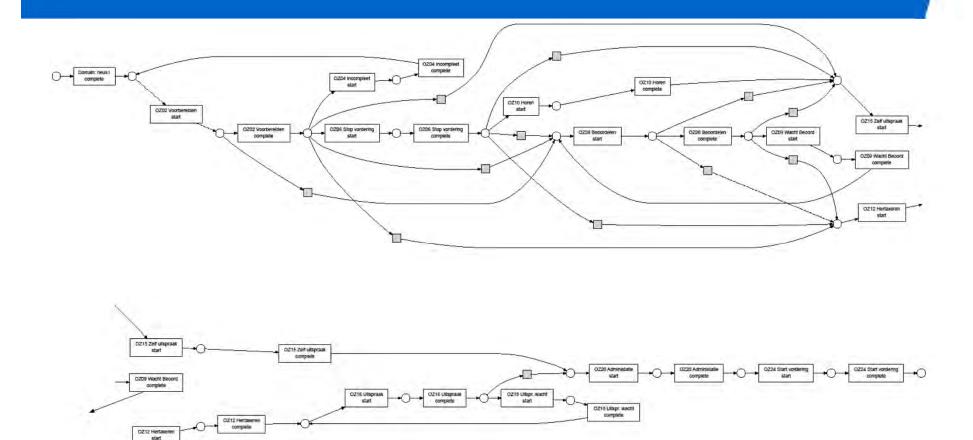


The darker arcs indicate the strongest relationships in the social network.
Nodes having the same color belong to the same clique.

### **WOZ process**

- Event log containing information about 745 objections against the so-called WOZ ("Waardering Onroerende Zaken") valuation.
- Dutch municipalities need to estimate the value of houses and apartments. The WOZ value is used as a basis for determining the real-estate property tax.
- The higher the WOZ value, the more tax the owner needs to pay. Therefore, there are many objections (i.e., appeals) of citizens that assert that the WOZ value is too high.
- "WOZ process" discovered for another municipality (i.e., different from the one for which we analyzed the WMO process).

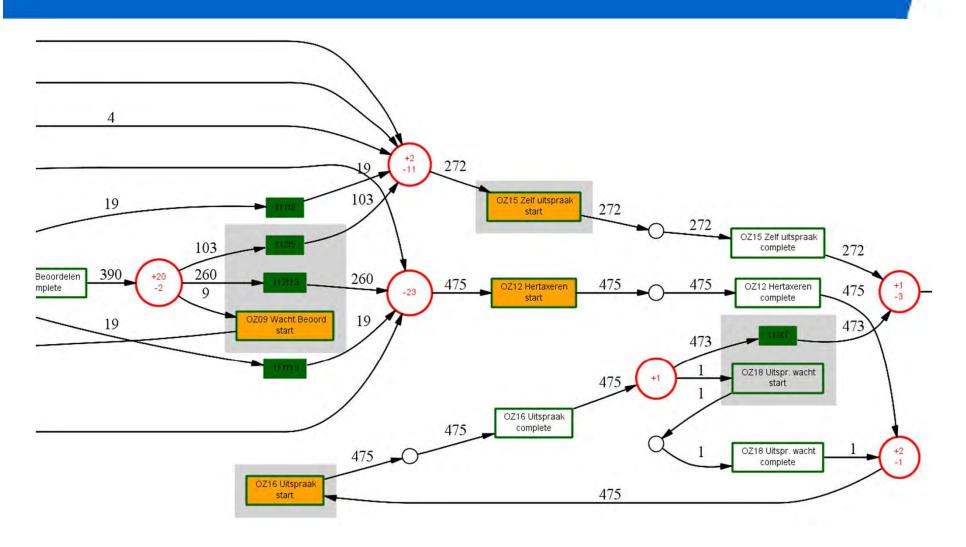
### Discovered process model



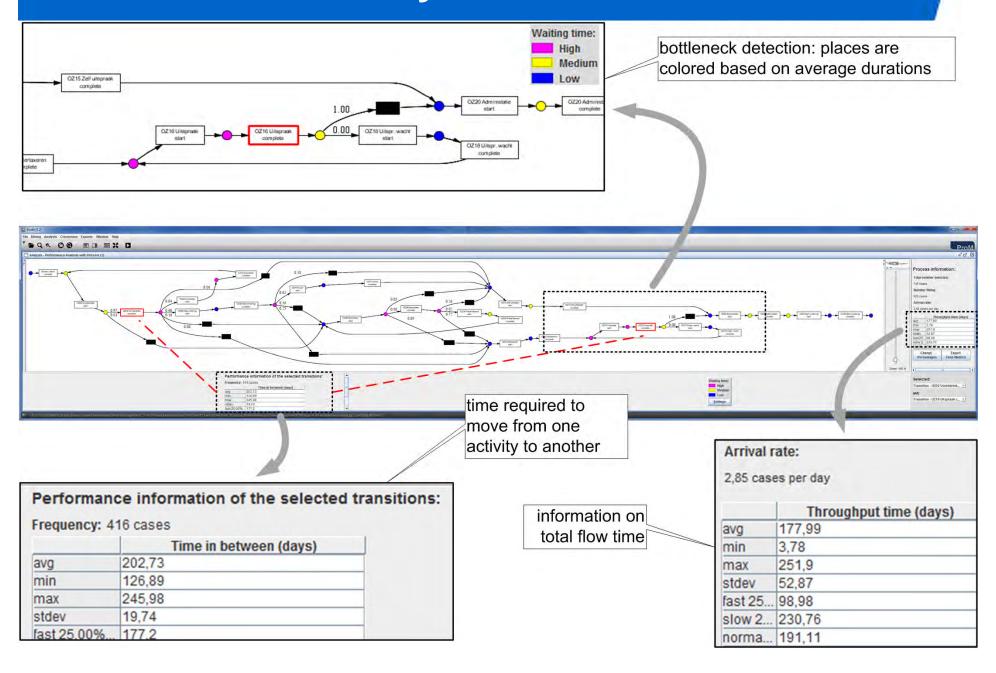
The log contains events related to 745 objections against the so-called WOZ valuation. These 745 objections generated 9583 events. There are 13 activities. For 12 of these activities both start and complete events are recorded. Hence, the WF-net has 25 transitions.

### **Conformance checker:**

(fitness is 0.98876214)

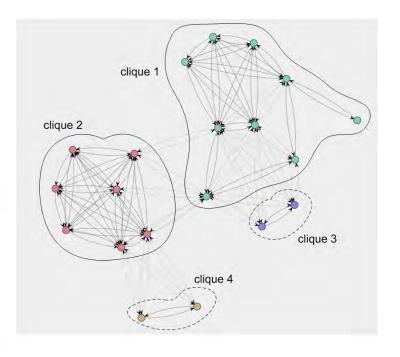


### **Performance analysis**



# Resource-activity matrix (four groups discovered)

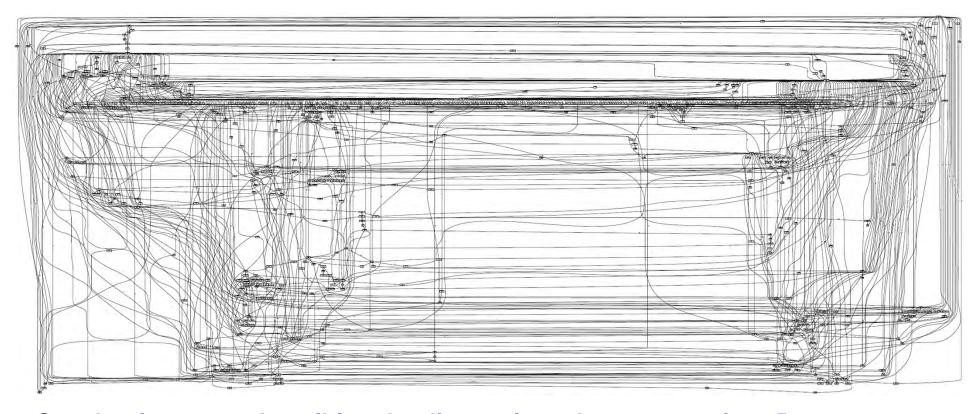
user	$a_1$	$a_2$	$a_3$	$a_4$	$a_5$	$a_6$	<i>a</i> <sub>7</sub>	$a_8$	<i>a</i> 9	$a_{10}$	$a_{11}$	$a_{12}$	<i>a</i> <sub>13</sub>
user 1	0	0	51	0	0	0	0	0	0	0	0	0	0
user 2	1	2	0	0	2	0	0	0	0	38	0	69	0
user 3	0	9	0	0	0	0	0	0	0	0	0	0	0
user 4	2	0	0	0	0	0	0	0	0	0	0	0	0
user 5	117	0	4	0	3	0	0	0	0	1	0	20	6
user 6	172	6	14	0	7	3	0	0	1	2	0	48	53
user 7	1	41	8	14	275	8	8	865	55	180	0	128	5
user 8	2	868	7	6	105	0	0	79	266	441	0	844	3
user 9	90	0	2	0	1	2	0	0	1	2	0	27	28
user 10	0	0	0	899	0	0	0	0	0	0	0	0	1019
user 11	336	1	3	1	4	2	0	0	0	1	0	18	23
user 12	1	645	13	21	419	3	0	3	217	281	1	334	9
user 13	0	1	0	0	0	0	0	0	O	0	0	0	0
user 14	0	0	0	0	0	0	0	0	0	1	0	0	0
user 15	0	0	0	0	0	0	0	2	2	0	0	2	0
user 16	1	3	3	2	1	0	0	1	2	3	1	0	0
user 17	0	4	0	0	0	0	0	0	0	0	0	0	0
user 18	9	0	0	0	0	0	0	0	0	0	0	0	0
user 19	13	1	0	0	1	0	0	0	0	0	0	4	0
user 20	0	0	0	21	0	0	0	0	0	0	0	0	258





### Example of a Spaghetti process

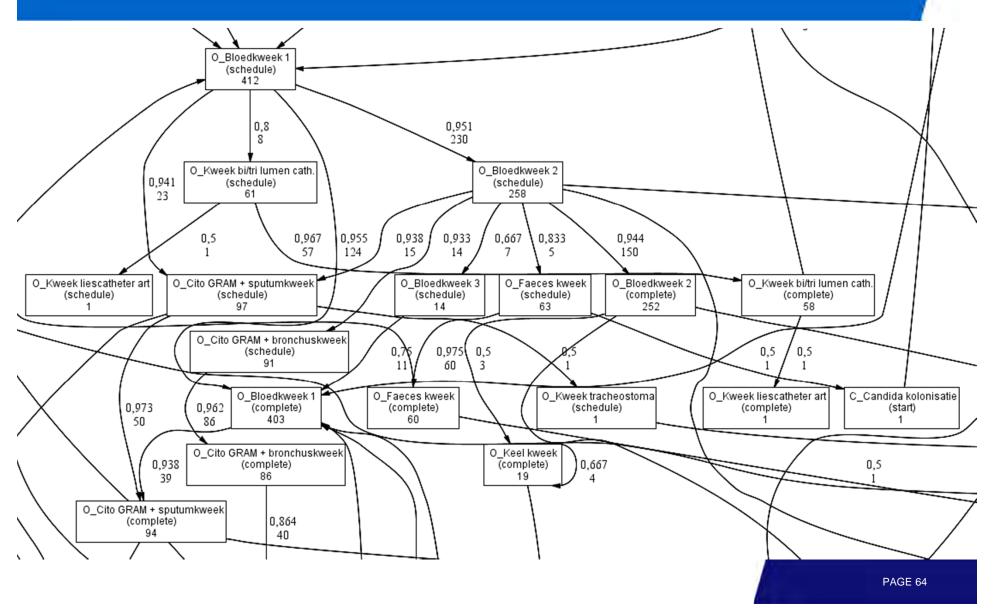




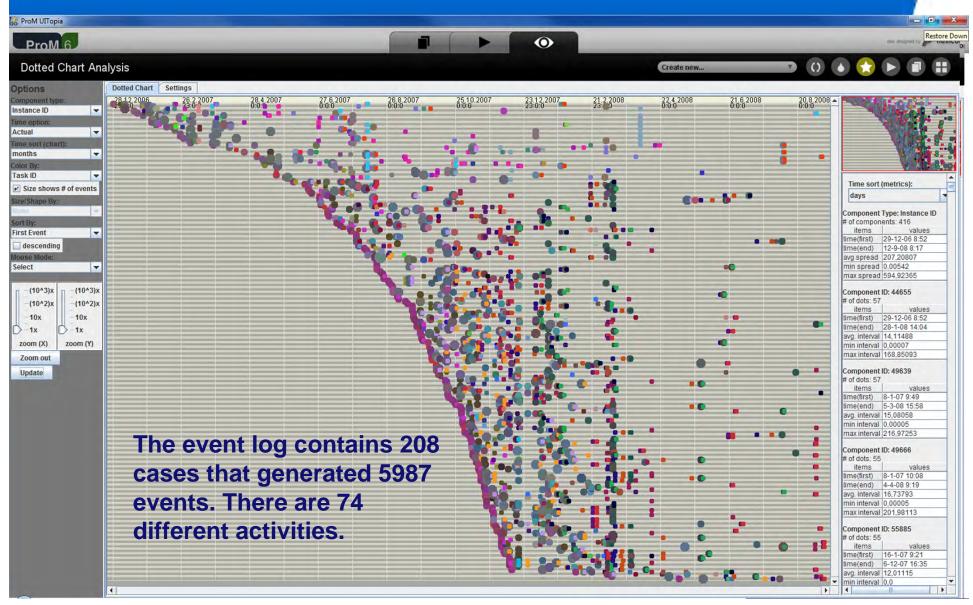
Spaghetti process describing the diagnosis and treatment of 2765 patients in a Dutch hospital. The process model was constructed based on an event log containing 114,592 events. There are 619 different activities (taking event types into account) executed by 266 different individuals (doctors, nurses, etc.).

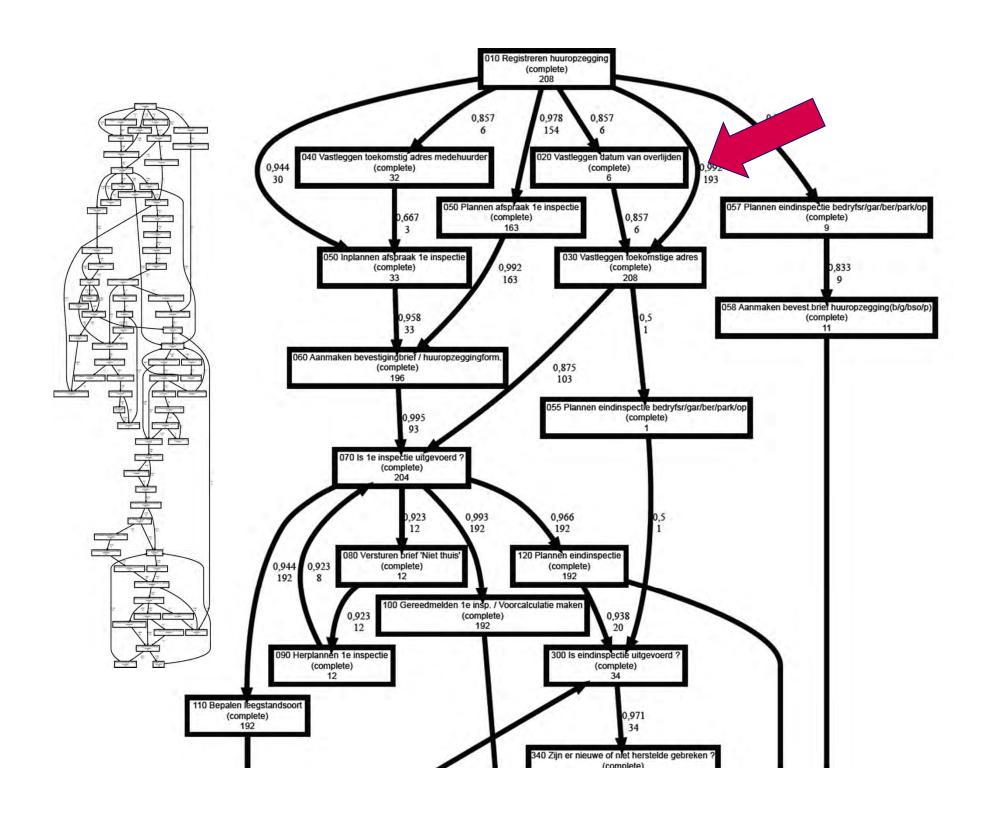
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## Fragment 18 activities of the 619 activities (2.9%)



## **Another example** (event log of Dutch housing agency)







### From one to many organizations

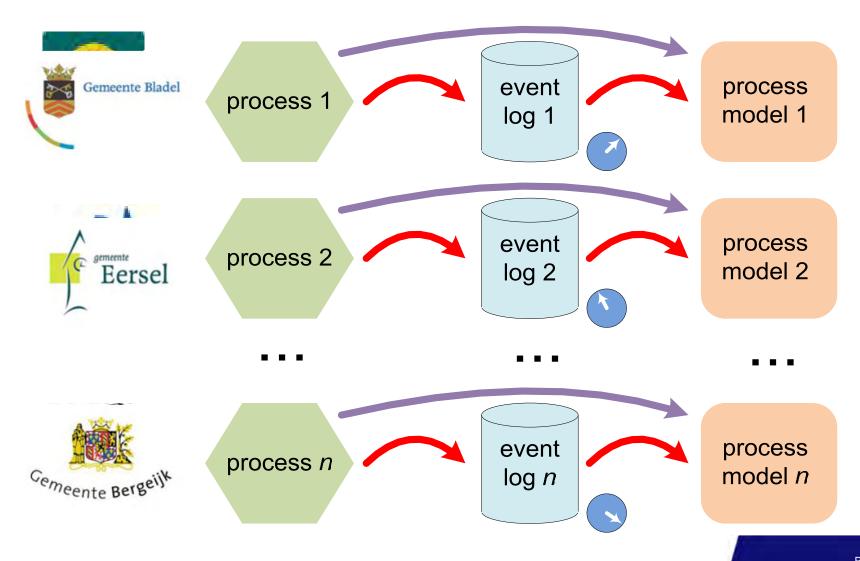
- More than 80,000 organizations are using Salesforce
- More than 1 million organizations are using Google Apps
- All 430 Dutch municipalities are implementing the same set of processes
- All 94 U.S. District Courts in the United States share the same set of workflows
- All car-rental offices of Hertz, Avis, ...

•

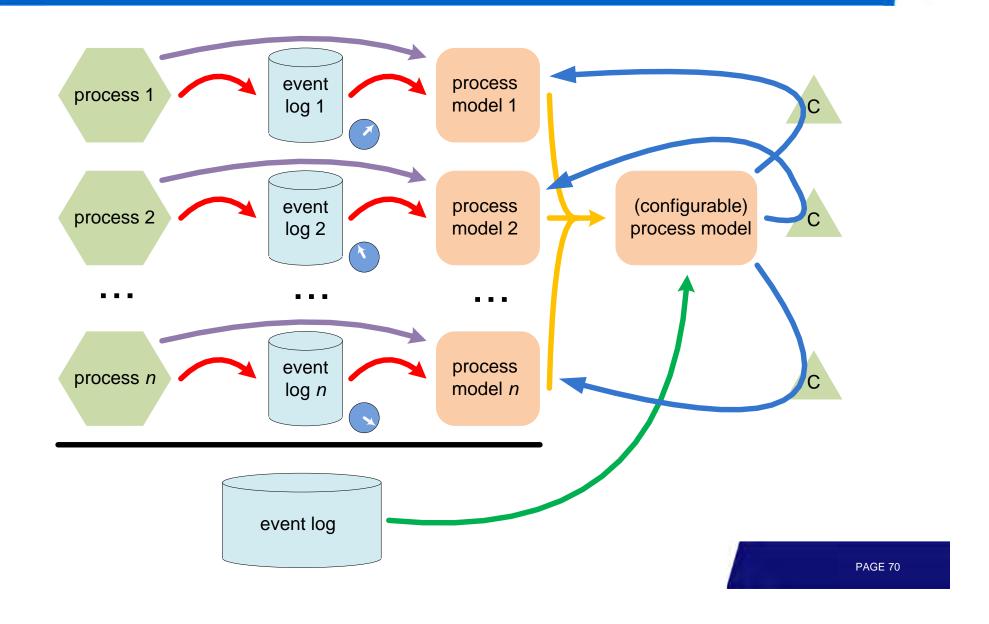




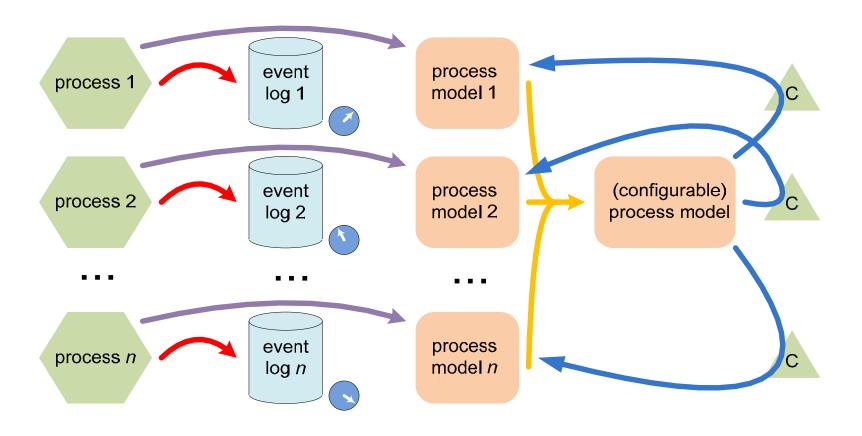
### Consider *n* organizations



### **Cross-organizational process mining**



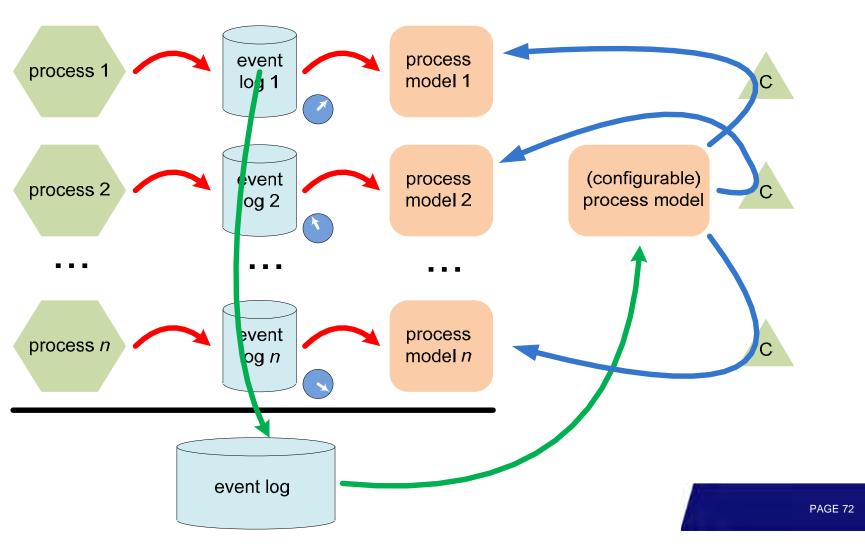
### Pure model-based

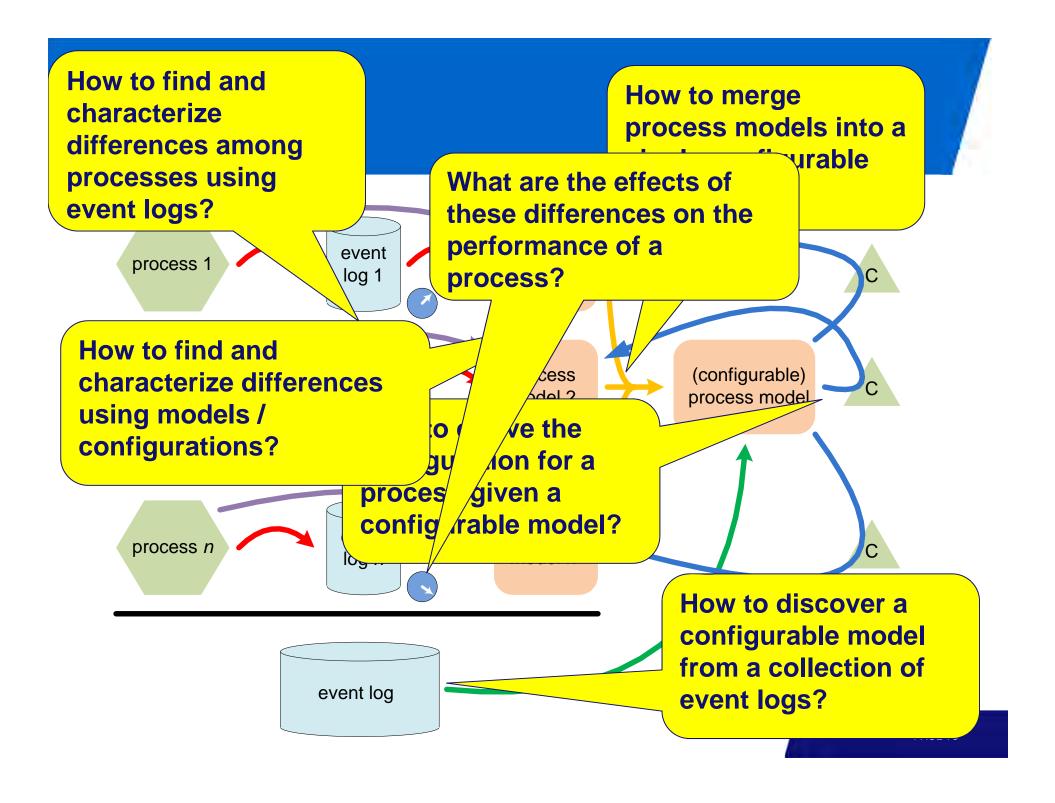


$$PM_1 + PM_2 + \dots + PM_n = CM$$

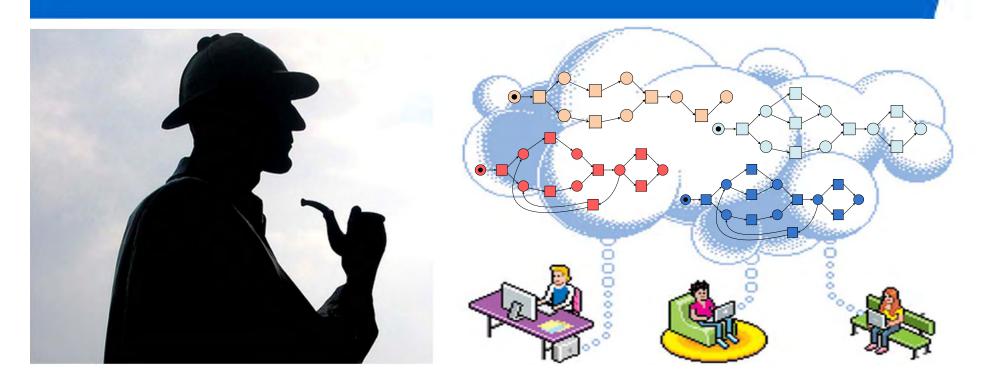
### Pure log-based

$$\alpha(EL_1 + EL_2 + ... + EL_n) = CM$$





### Evidence-based "best practices"



- Organizations can learn from each other.
- Configuration support and diagnostics.
- Software vendors/service providers can improve their products/services.











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Discovery, Conformance and Enhancement of Business Processes

More and more information about business processes is recorded by information systems in the form of so-called "event logs". Despite the omnipresence of such data, most organizations diagnose problems based on fiction rather than facts. Process mining is an emerging discipline based on process model-driven approaches and data mining. It not only allows organizations to fully benefit from the information stored in their systems, but it can also be used to check the conformance of processes, detect bottlenecks, and predict execution problems.

Wil van der Aalst delivers the first book on process mining. It aims to be self-contained while covering the entire process mining spectrum from process discovery to operational support. In Part I, the author provides the basics of business process modeling and data mining necessary to understand the remainder of the book. Part II focuses on process discovery as the most important process mining task. Part III moves beyond discovering the control flow of processes and highlights conformance checking, and organizational and time perspectives. Part IV guides the reader in successfully applying process mining in practice, including an introduction to the widely used open-source tool ProM. Finally, Part V takes a step back, reflecting on the material presented and the key open challenges.

Overall, this book provides a comprehensive overview of the state of the art in process mining. It is intended for business process analysts, business consultants, process managers, graduate students, and BPM researchers.

#### Features and Benefits:

- First book on process mining, bridging the gap between business process modeling and business intelligence.
- Written by one of the most influential and most-cited computer scientists and the best-known BPM researcher.
- Self-contained and comprehensive overview for a broad audience in academia and industry.
- The reader can put process mining into practice immediately due to the applicability of the techniques and the availability of the open-source process mining software ProM.

van der Aalst



Wil M. P. van der Aalst



Process Mining

# Process Mining

Discovery, Conformance and Enhancement of Business Processes

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